



COMMONWEALTH of VIRGINIA
Department for the Aging

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October 13, 2010

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Note: The web addresses (links) in this document may change over time. The Department for the Aging does not attempt to refresh the links once the week has passed. However, this document is maintained on the web for a period of time as a reference. Some links may require registration.



11-07

COMMONWEALTH of VIRGINIA
Department for the Aging

MEMORANDUM

TO: Executive Directors
Area Agencies on Aging

FROM: Deb Loving, Information Systems Specialist

DATE: October 13, 2010

SUBJECT: Resource offers technology information and services to benefit nonprofits

Is your agency looking for affordable technology products or services? We wanted to pass along this resource that we've been hearing about lately.

Perhaps you can take advantage of discounts on products such as **Microsoft Windows 7 Upgrade** (for \$8 instead of \$200), Intuit's **QuickBooks** (for \$45 instead of \$350), or **GoToMeeting** (for \$50 instead of \$468), to name but a few.

TechSoup.org provides free information, resources, and support for non-profit organizations. In addition, TechSoup.org offers a product philanthropy service called [TechSoup Stock](http://TechSoup.org/stock) where non-profits can access donated and deeply discounted technology products such as those listed above.

Products have different organizational eligibility requirements, such as "a 501(c)(3) designation" or "annual operating budgets of less than \$5 million", and others. Be sure to check the **Eligibility Requirements** for the specific products that might be of interest to you, here: <http://www.techsoup.org/stock/restrictions.asp>. Registration and non-profit validation are required.

Hopefully some of you can benefit from this information!



11-08

COMMONWEALTH of VIRGINIA
Department for the Aging

MEMORANDUM

TO: Executive Directors
Area Agencies on Aging

FROM: Tim M. Catherman
Director Administrative Services

DATE: October 13, 2010

SUBJECT: Elder Care Locator Switches to Live Call Center

[From The New Old Age](http://newoldage.blogs.nytimes.com/2010/10/08/someone-on-the-line/?src=me)

<http://newoldage.blogs.nytimes.com/2010/10/08/someone-on-the-line/?src=me>

The Elder Care Locator has apparently changed the way it operates. The major change is that anyone who dials the toll-free number, (800) 677-1116, from 9 a.m. to 8 p.m. Eastern time on weekdays should be able to talk to a human on the line, ready to answer questions about government services and refer seniors and caregivers to local agencies that can help.



11-09

COMMONWEALTH of VIRGINIA
Department for the Aging

MEMORANDUM

TO: Executive Directors
Area Agencies on Aging

AND: Nutrition Directors
Health Promotion and Disease Prevention Coordinators

FROM: Elaine S. Smith, MS, RD
Program Coordinator

DATE: October 13, 2010

SUBJECT: Smoking Cessation Conference

Don't Miss the Early Bird Registration for the "Clear the Air Virginia" conference being held on November 4th at the Sheraton Park South Hotel in Richmond. Nationally-renowned speakers on tobacco use control are being sponsored by the Virginia Department of Health – Tobacco Use Control Project and the Virginia Public Health Association. As you can see from the bullets below there is an excellent lineup of nationally-renowned speakers who are coming from California, Washington State, Kentucky, North Carolina and Washington, D.C.

About the speakers:

- **Bronson Frick** just finished representing the USA at the Global Conference for Tobacco Cessation in Barcelona, Spain.
- **Sally Herndon** from North Carolina is coming to share how a sister Tobacco State has managed through grassroots efforts to remove some of the restrictions from preemption and how they have succeeded to move forward.
- **Amy Barkley**, the Regional Director for the Campaign for Tobacco-free Kids, is the lunchtime plenary speaker, will talk about "emerging tobacco products...what will they think of next?" and will also present a session on FDA Current and Future Impact of Regulations on tobacco control.
- **Lucie Ferguson** of Bon Secours Virginia Health System will talk about how a major health system in Virginia became tobacco-free.

- **Gail Brandt** is flying in from Washington State to discuss health equity and the social determinants of health.

Don't miss this opportunity to **learn** about the latest in tobacco use control and prevention - from bench science to community action to policy - and **network** with public health colleagues in Virginia. To secure a spot and find out more, go to www.cleartheairva.org. Early registration ends Friday, Oct. 15th.



11-10

COMMONWEALTH of VIRGINIA
Department for the Aging

MEMORANDUM

TO: Executive Directors
Area Agencies on Aging

AND: Nutrition Directors
Health Promotion and Disease Prevention Coordinators

FROM: Elaine S. Smith, MS, RD
Program Coordinator

DATE: October 13, 2010

SUBJECT: Funding Opportunity for Get Alarmed! Virginia

The Virginia Department of Health's Division of Prevention and Health Promotion is currently accepting applications to implement the Get Alarmed, Virginia! residential smoke alarm installation and fire safety education program in local communities between December 15, 2010 and September 29, 2011. Offerors can apply for up to 500 smoke alarms and up to \$1,000 to put into operation the required activities of the program. Proposals are due by 5 PM on November 15, 2010.

Smoke alarms will be purchased by the Virginia Department of Health; therefore additional funds can be used for:

- § Purchasing installation equipment such as ladders, drills, etc.
- § Developing and launching media and marketing campaigns
- § Purchasing or copying educational materials
- § Local travel mileage

Previous grantees may apply. Organizations that are not fire departments may also apply. However, they must include with the application a memorandum of agreement or understanding from a local fire department that clearly states their willingness to train smoke alarm installers during the lifetime of the project.

The Get Alarmed, Virginia! application is available at the following web address: <http://www.surveymonkey.com/s/GAV> . Only applications submitted through this website will be accepted. Please note: you may view and print the application

Funding Opportunity for Get Alarmed! Virginia

October 13, 2010

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guidelines and requirements in advance before submitting your application online by viewing the same web address above. You must submit your full application at once, therefore you are strongly encouraged to view and print the questions in advance for planning purposes. Feel free to contact Becky Drayton with any questions you may have.

Please share this information with other injury prevention providers in your community.

Becky Drayton, MPH, CHES
Outreach & Education Coordinator
Injury, Suicide, and Violence Prevention Program
Virginia Department of Health
109 Governor St, 8th Floor
Richmond, VA 23219
ph (804)864-7734
fx (804)864-7748

COMMONWEALTH of VIRGINIA
Department for the Aging

MEMORANDUM

TO: Executive Directors
Finance Directors
Area Agencies on Aging

FROM: Marica B. Monroe

DATE: October 13, 2010

SUBJECT: ARRA Congregate Meals and HD Meals Closeout Reports

Please read carefully and follow instructions.

The ARRA Congregate Meals and HD Meals Closeout reports should be completed and electronically submitted to the Virginia Department for the Aging (VDA) by the close of business, **December 3, 2010**. This report is to be used by Area Agencies on Aging (AAAs) to report cumulative performance, expenditures and receipts for each pot of funds for the period March 17, 2009 through September 30, 2010. Please name your file, "Final AMR-ARRA Closeout PSA xx," when emailing your submission to reports@vda.virginia.gov. Insert your PSA number in the characters denoted by xx.

The following worksheets must be completed and submitted and are included on VDA's website.

- **Meals:** This report is to be used to report compiled programmatic and financial information for the period March 17, 2009 to September 30, 2010 and should be completed in its entirety.
- **Cash Congregate and Home Delivered Meals (C1 & C2):** These are two separate worksheets within the workbook. American Recovery and Reinvestment Act funds must be reported separately and activity should be reported on the related tab. Please ensure all funds received from VDA are included and that recorded amounts reconcile to the September 2010 remittance advice to be provided by VDA. **Also, please ensure that agency disbursements appearing on the Meals**

tab reconciles to disbursements appearing on the C1 and C2 Cash tabs.

- **Jobs:** Please make sure job hours for a specific program are cumulative from March 17, 2010 – September 30, 2010 and are reported on the coinciding tab. Also, please include the job title and a brief description of the jobs included within the cumulative job hours reported. Job hours should include cumulative hours paid using ARRA C1 & C2 funds.

- **Vendors:** Activity should be reported on the coinciding vendor tab and include the following:
 - vendor payments where the individual payment is in excess of \$25K
 - or, payments where there is a contractual obligation with a single vendor and the contractual obligation is in excess of \$25K.
 - When vendor payment information is provided please provide each vendor's DUNS number where possible. If a DUNS number is not available, you must provide **BOTH** the vendor name and vendor HQ zipcode+4.



11-12

COMMONWEALTH of VIRGINIA
Department for the Aging

MEMORANDUM

TO: Executive Directors
Area Agencies on Aging

FROM: Ellen Nau, Program Coordinator

DATE: October 13, 2010

SUBJECT: Relatives as Parents Program and Intergenerational Programs

Brookdale Foundation Grant

The Brookdale Foundation has announced its Local and Regional Seed Grant Initiatives for 2011. Agencies will be chosen to receive a \$10,000 grant through a Request for Proposal process. Matching support in cash or in-kind will be required of all selected agencies. The sponsoring agency must be a 501c 3 entity or have equivalent non-profit status. Deadline for local and regional proposals is Thursday, December 2, 2010. Guidelines and applications may be downloaded from the Brookdale Foundation website: www.brookdalefoundation.org

Generations United

Building a Policy Framework: Family Matters

Generations United will hold a discussion on the multigenerational perspective in American and ways to forge a new, stronger policy dialogue focused on generational cooperation as opposed to fighting between generations. The discussion will be held on Monday, November 15, 2010 from 10:00 A.M. until 11:00 A.M. at the National Press Club located at 529 14th Street NW Washington, D.C. 20045. Juan Williams, NPR and FOX News Correspondent, will moderate a discussion by invited panelists: John Rother, Executive Vice President Policy & Strategy, AARP and Ralph Smith, Executive Vice President, Annie E. Casey, Foundation.

Please contact Generations United at 202-289-3979 or gu@gu.org for registration information.

SUBJECT: Relatives as Parents Program and Intergenerational **Programs**

Brookdale Foundation **Grant**

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Rethinking & Revitalizing Intergenerational Connections, Generations United's 16th International Conference

Generations United has issued a call for proposals for workshops, roundtables or poster sessions at its July 26-29, 2011 16th Annual International Conference. The Call for Proposals Submission Form and the official proposal guidelines can be downloaded at the Generations United website: gu@gu.org

Caregiver Resources

Developing Rural Relatives as Parents Programming: Promising Practices-A Collection of Practice Wisdom from Across Rural America

University of Maine (Funded by the Brookdale Foundation)

Reviews strengths, needs and challenges of rural kinship caregivers and gives practical tips on rural grandfamilies.

Available for downloading at:

<http://www.umaine.edu/mainecenteronaging/documents/RuralRAPPManual.pdf> or www.brookdalefoundation.org

GrandFacts: Data, Interpretation, and Implications for Caregivers

One million American children live in grandparent-headed households in which their parents are not present. Full data charts and more information about these grandfamilies is available at www.gu.org/GrandFacts.asp

The entire publication is available for download at www.gu.org or www.brookdalefoundation.org

Relatives Raising Grandchildren: A Guide to Finding Help and Hope

By Marian Takas

The book provides useful information, strategies and ideas to link relative caregivers to resources.

Order forms are available at: www.brookdalefoundation.org

Promising Practices in Encouraging and Supporting Grandparents

A collaboration of the National Association of Area Agencies on Aging (n4a) and the Brookdale Foundation Group, this publication is intended to make the aging network across the nation aware of important and successful Relatives as Parents Programs operated by Area Agencies on Aging. Available for downloading at:

www.brookdalefoundation.org

Planning for the Financial Independence and Security of a Disabled Child

Philip H. Mondschein, Esq.

An elder law attorney offers his suggestions for establishing financial support for disabled children. The third party "Supplemental needs trusts" and the self-settled "special needs trust" are discussed. Steps to take to ensure the child does not lose public benefits due to the child receiving an outright inheritance or receiving funds due

SUBJECT: Relatives as Parents Program and Intergenerational **Programs**

Brookdale Foundation **Grant**

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to a personal injury award are outlined in the article. To read the article in its entirety, go to: http://www.caregiver.com/articles/print/planning_for_disabled_child.htm

Generations United and Metlife Intergenerational Shared Site Awards

Generations United and Metlife are searching for innovative intergenerational shared site programs throughout the United States. Intergenerational shared sites are programs that serve young and old simultaneously in the same building, campus or other physical location.

Up to five shared site programs will be selected as award winners receiving a cash award of \$1,000 and recognition in Generations United publications, on the Generations United website, and in an awards program report.

Applications are due **November 15** and can be downloaded from the Generations United website: www.gu.org. For further information, please contact Roxana Martinez at rmartinez@gu.org.



11-13

COMMONWEALTH of VIRGINIA
Department for the Aging

MEMORANDUM

TO: Executive Directors
Area Agencies on Aging

FROM: Jackie Taggart, Administrative Assistant

DATE: October 13, 2010

SUBJECT: 2010 Fall Caregiver Conference – Manassas, Virginia

Courtney S. Tierney, Director, Prince William Area Agency on Aging in Woodbridge, Virginia, asked that I share the following 2010 Fall Caregiver Conference information with you.

If additional information is needed, please refer to the brochure or flyer. Thanks!

2010 Fall Caregiver Conference

Caregiving: "It's a Family Affair -
Through the Holidays and Every Day"

Saturday, October 23, 8:30a - 4:30p

Hosted by Willow Oaks Assisted Living at Birmingham Green
8595 Centreville Road Manassas, Virginia 20110

If you are a family caregiver of a person needing long term care support and assistance, a professional caregiver, or a compassionate person looking for strategies on how to care for loved ones, please attend!

For more information: (703) 792-6374 or leckhardt@pwcgov.org

alzheimer's 
association®

 Birmingham Green


Area Agency on Aging
Prince William | Manassas | Manassas Park

Home Instead
SENIOR CARE®

To us, it's personalsm


Capital Hospice



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PLACE
ASSISTED LIVING
AND
MEMORY CARE



HUD
Programs



 Evercare™
Hospice & Palliative Care

Westminster
at Lake Ridge

Directions To Willow Oaks at Birmingham Green

To Birmingham Green:

From Reston, Tysons, Fairfax:

- Take **I-66 W** toward **Front Royal**
- Take exit **#53A/CENTREVILLE** onto

SULLY RD(VA-28 S)

- Bear Right on **VA-28 S**
- Arrive at **8605 CENTREVILLE RD (VA-28), MANASSAS**, on the Left

From Sterling, Herndon, Ashburn:

- Take **VA-28 S** toward **DULLES AIRPORT/ CENTREVILLE**
- Arrive at **8605 CENTREVILLE RD (VA-28), MANASSAS**, on the Left

From Woodbridge, Fredericksburg:

- Take **PRINCE WILLIAM PKY(VA-3000 W)**
- Turn Right on **LIBERIA AVE**
- Turn Right on **CENTREVILLE RD(VA-28)**
- Arrive at **8605 CENTREVILLE RD (VA-28), MANASSAS**, on the Right

From Front Royal, Warrenton, Gainesville:

- Take **I-66 E** toward **WASHINGTON**
- Take exit **#52 CENTREVILLE** onto **LEE HWY (VA-29 N)**
- Turn Right to take ramp onto **CENTREVILLE RD(VA-28 S)** toward **MANASSAS**
- Arrive at **8605 CENTREVILLE RD (VA-28), MANASSAS**, on the Left

Proceed to the back of the Birmingham Green campus, keeping left, to arrive at Willow Oaks Assisted Living



Birmingham Green

8595 Centreville Road
Manassas, Virginia 20110

Prince William Area Agency on Aging
Caregiver Conference Committee
5 County Complex Court, Suite 240
Woodbridge, VA 22192

1st Annual Fall Caregiver Conference

Caregiving:
"It's a Family Affair -
Through the Holidays
and Every Day"

Saturday, October 23, 2010
8:30 a - 4:30 p

Hosted by Willow Oaks Assisted Living
at Birmingham Green

8595 Centreville Road
Manassas, Virginia 20110



For additional Conference
information contact:
Lorraine Eckhart
at 703-792-6374

Sponsors

Gold

Willow Oaks at Birmingham Green

Silver

Access Home Care, Inc.
Potomac Place

Prince William Area Agency on Aging

Contact the Prince William Area Agency on Aging at
703-792-6374 for additional information.

Caregiver Conference

Committee Members:

Lorraine Eckhardt, Committee Chair, Area Agency on Aging

Jennifer Bolles, Home Instead Senior Care

Stuart Evans, Alzheimer's Association

Kathleen Harding, Lakeridge Fellowship House

Al Moseke, Birmingham Green

Marilyn Pietri, Capital Hospice

Emily Rubesamen, Prince William Area Commission on Aging

Karen Turchiano, Potomac Place

Barbara Watts, Evercare Hospice

Tom Weaver, Westminster at Lake Ridge

Who Should Attend?

- Family and Professional Caregivers
- Professionals in aging and related areas
- Volunteers working with older adults

Agenda

8:30a - 9:00a Registration,
Visit Vendor Expo

9:00a - 9:15a
Welcome - *Lorraine Eckhardt, MSW*
Chairperson Caregivers' Conference Committee
Prince William Area Agency on Aging

9:15a - 9:30a Skit: "Sibling Rumble"

9:30a - 10:30a
"They're Your Parents Too! How Siblings can
Survive their Parents' Aging without Driving
Each Other Crazy" - *Francine Russo, Author*

10:30a - 10:45a Q & A

10:45a - 11:00p Break, Visit Vendor Expo

11:00p - 11:15p Skit: "Holiday Harmony?"

11:15 - 12:15
"Making Peace with Yourself and Your Family
as Your Parents Age" - *Francine Russo, Author*

12:15p - 12:30p Q & A

12:30p - 1:00p Lunch, Visit Vendor Expo

1:00p - 1:15p Skit: "Family Affairs: Who's
in Charge?"

1:15p - 2:15p Dealing with Parents' POA's
and Trustees, *Mark Christopher, Esq.*
Elder Law

2:15p - 2:30p Q & A

2:30p - 2:45p Break, Visit Vendor Expo

2:45p - 3:00p Skit: "What are you DOING?"

3:00p - 4:00p Communication Tips for
Boomer Children and Their Parents,
Jack St. Clair, Home Instead Senior Care

4:00p - 4:15p Q & A

4:15p - 4:30p Evaluation & Adjourn

Registration

Caregiving: "It's a Family Affair -
Through the Holidays and
Every Day."

Registration & payment due by:
October 15, 2010

Name: _____

Agency: _____

Address: _____

City: _____ State: _____ Zip: _____

Home Telephone: _____

Work Telephone: _____

Email: _____

Free respite care requested _____

Vegetarian meal requested _____

Fee: \$25 per person/\$40 per couple
(includes continental breakfast and lunch)

Make Checks Payable to:
Prince William A A A

Mail Payment and Registration Form to:
Prince William Area Agency on Aging
5 County Complex Court, Suite 240
Woodbridge, VA 22192
attn: Lorraine Eckhardt