



COMMONWEALTH of VIRGINIA
Department for the Aging

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December 7, 2010

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Note: The web addresses (links) in this document may change over time. The Department for the Aging does not attempt to refresh the links once the week has passed. However, this document is maintained on the web for a period of time as a reference. Some links may require registration.

COMMONWEALTH of VIRGINIA
Department for the Aging

MEMORANDUM

TO: Executive Directors
Area Agencies on Aging

FROM: Tim Catherman
Director of Administrative Services

DATE: December 7, 2010

SUBJECT: State Offices Will Be Closed December 23, 2010

On December 6, Governor McDonnell announced to state employees that state offices will be closed on Thursday, December 23, 2010. In granting the additional time during the holidays, he said it is “a small token of my thanks for your continued hard work and dedication to serving the citizens of our Commonwealth.”

If you have any questions, please let me know.

COMMONWEALTH of VIRGINIA
Department for the Aging

MEMORANDUM

TO: Executive Directors
Area Agencies on Aging

FROM: Tim Catherman
Director of Administrative Services

DATE: December 7, 2010

SUBJECT: Governor McDonnell's Memo to the General Assembly

Attached is the Governor McDonald's letter to the General Assembly on his commitment to continue to move Virginia's behavioral health system to a community-based model.



COMMONWEALTH of VIRGINIA

Office of the Governor

Martin L. Kent
Chief of Staff

November 23, 2010

General Assembly of Virginia
Capitol Square
Richmond, Virginia

Dear members of the General Assembly:

While serving in the General Assembly, I was the chief patron of legislation to restructure and move Virginia's behavioral health system to a community-based model, which most believe is the proper approach for Virginia. Upon taking office last January, I was troubled to learn that there are still problems in Virginia's system of behavioral health and developmental services that have remained unaddressed for many years, and involve operational issues at our state facilities and the insufficient capacity to serve those in need of community-based services. The Inspector General for Behavioral Health and Developmental Services, Doug Bevelacqua, outlines a number of these issues in his November 30, 2010 Semiannual Report. The report also includes a strategic plan developed by the Department of Behavioral Health and Developmental Services (DBHDS) entitled "Creating Opportunities: A Plan for Advancing Community Focused Services in Virginia." This plan provides a road map to correct many of the systemic issues with our system of care for citizens with mental illness, developmental disabilities and substance use problems.

During the past year, we have taken a number of actions to address concerns in the state facilities. New leadership has been brought in at Eastern State Hospital (ESH) where historical operational problems led to Medicaid decertification of the Hancock Geriatric Treatment Center, at Central Virginia Training Center (CVTC) where the Department of Justice (DOJ) has been conducting an investigation since 2008, and at the Virginia Center for Behavioral Rehabilitation (VCBR). Expert consultants have been engaged to work with staff at ESH and CVTC to assist in regaining Medicaid certification and prepare for our response to the anticipated DOJ findings. Commissioner Stewart, as a part of the DBHDS "Creating Opportunities Plan," has begun the development of a statewide quality review and improvement system for all state hospitals and training centers.

I know we will not immediately solve all of the problems detailed in the OIG's report, but it is critical that we begin to work on these issues without delay. Community programs providing intensive supports to those with serious mental illnesses permit those individuals to

successfully reside in the community. Younger families are no longer choosing to place their loved ones in training centers and often wait to receive MR/ID Medicaid waivers to enable integrated living in the community. Virginia must continue to expand the MR/ID Medicaid waivers as well as the capacity of community programs to ensure that all individuals with intellectual disabilities who are capable of living stable lives in the community are provided opportunities to receive care in their communities.

To further my commitment to reforming Virginia's system of behavioral health and developmental services, I will introduce budget amendments in the coming session of the General Assembly to provide a "down payment" toward solutions to these concerns. At this date, I am still working with our budget staff to determine which problems to address first, but I am committed to working with all interested parties to move Virginia's community-based system of care forward, as contemplated by my legislation almost a decade ago.

In closing, let me say that I believe we have already come a long way from a largely institutional system of services to one that is primarily community-based. Our network of public and private providers are working together effectively to provide quality services. We now need to close the gap by increasing the capacity of our community services in order to enable those with intellectual and developmental disabilities to live a more self determined life and to support those with mental illness on their journey of recovery. New treatment plans and pharmaceutical interventions now make this the best course of action for patients. I look forward to our work together in the coming session of the General Assembly to strengthen our behavioral health and developmental services in the Commonwealth.

Sincerely,

A handwritten signature in black ink, appearing to read "Robert F. McDonnell". The signature is fluid and cursive, with the first letters of each word being capitalized and prominent.

Robert F. McDonnell

RFM/jje



11-44

COMMONWEALTH of VIRGINIA
Department for the Aging

MEMORANDUM

TO: Executive Directors
Area Agencies on Aging

FROM: Katie Roeper, Assistant Commissioner

DATE: December 7, 2010

SUBJECT: Old Dominion Partnership's Newsletter

Following is the latest copy of Old Dominion Partnership's Newsletter. Besides being an excellent publication on the "Age Wave" it also has a great article on our Interim Commissioner, Jim Rothrock.

I hope you will find this newsletter useful.

In This Issue

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Quick Links

OlderDominion.org

ODPAgeWaveResources.org

Older Dominion Partnership

The Older Dominion Partnership (ODP) is a non-profit initiative by Virginia business, government, foundations, and non-profits to help Virginia prepare for the age wave -- the doubling of the Commonwealth's 65+ year old population from ~900,000 today to over ~1.8 million by 2030.

The ODP serves as an inspiration, catalyst, and independent platform for networking, collaborating and planning.

Call for Ideas!

What kinds of articles or information would you like to see in this newsletter or on the [ODP website](#).

We gladly accept articles for publication in this newsletter. Please send them to rdavidross@olderdominion.org

Partner Profile: James Rothrock

Acting Commissioner of the Department of Aging

"The emerging Age Wave is one of the many factors converging on our Commonwealth that offers hope and excitement for Aging Advocates. Along with this wave, we are seeing emerging health care reform, increased "boomer" expectations, and the importance of sound economics forcing us to look for, in addition to traditional options, more services based on consumer choice, expanded community based options, and creative collaborations among aging and disability programs."

Read more about the ODP's newest Board Member, [James Rothrock](#)

Articles

ODP Hires First Executive Director

The Older Dominion Partnership has named R. David Ross as its first executive director. David is now aggressively advancing the ODP's strategic agenda -- strategic initiatives that will help advance Virginia's age wave preparedness planning.

[Read the press release. \(PDF\)](#)

Thornhill: Welcoming in a New -- Older -- World Order

Jan. 1, 2011, is the date when the first of America's largest, wealthiest, and most influential demographic group, the baby boomers, begin crossing the age 65 barrier, forever leaving behind the land of youth and changing what it means to grow old in America. That date marks the start of a new future, one that will take shape every day for the next 19 years.

[Read the RTD OP-ED.](#)

Lindsay Wins Eva Tieg Hardy Award

Senior Connections and the Capital Area Agency on Aging recognized Dr. Richard Lindsay, an ODP founding board member, for making a difference in the lives of older Americans at its Oct. 13, 2010 Empty Plate Luncheon. Lindsay received the Eva Teig Hardy Award for Exceptional Leadership and Service.

[Read RTD article.](#)

National Philanthropy Week

In November 2010, the Richmond Memorial Health Foundation (RMHF) was recognized as the 2010 Foundation Philanthropist of the Year by the Central Virginia Chapter of the National Association of Fund Raising Professionals. RMHF was nominated by three grant recipients (Circle Center Adult Day Services, Connect Network, and the Richmond Chapter of the Virginia League for Planned Parenthood). The nominees highlighted RMHF's work for investing fiscal and intellectual capital to improve health care and wellness in Richmond and Central Virginia.

RMHF, led by founding ODP board member Jeffrey S. Cribbs, Sr. focuses its work in the areas of Women's and Children's Health, Aging and Alzheimer's, and Nursing and Other Health Education. The Older Dominion Partnership was initially launched as an initiative of RMHF to explore the community's interest in advancing age wave planning. RMHF's concept turned into what the ODP is today -- an independent 501(c)(3). RMHF continues to provide the ODP generous intellectual and financial support. As an ongoing supporting partner, RMHF uses the ODP's research-inspired lens to support its own grant making initiatives with organizations in the aging services sector.

[Read more.](#)

ODP Launches Statewide Study

The ODP has just launched The Virginia Age Ready Indicators Study, a comprehensive survey that will assess Virginia residents' quality of life across dozens of key attributes. Over 5,000 Virginians (Baby Boomers and today's seniors) are expected to participate in this statewide study. Governor McDonnell has agreed to send a letter to a random sample of residents asking for their participation in the survey. After the formal scientific survey is conducted, an online follow-up poll among AARP's Virginia-based database of 300,000 residents will be conducted.

This study is being supervised by the ODP's Shared Research Workgroup led by Dr. Richard Lindsay. The last time a statewide study of this magnitude was conducted among Virginia's older population was in 1979. The ODP's Shared Research Workgroup will include some of the questions on the new study that appeared in 1979 to assess any major changes in this age segment from 1979 to present. It is the hope of the ODP, that the Virginia Age Ready Indicators Study will become a periodic tracking study that is conducted every 3 to 4 years in order to monitor the impact of the age wave on Boomers'/Seniors' quality of life and related drivers.

Findings from this study will be shared at the ODP's statewide 2011 Spring meeting (date TBD). Look for more updates on this important ODP initiative in future newsletters.

Events

Age Wave Summit II

Date: Early Spring 2011

Governor of Virginia Bob McDonnell has been invited to address the summit. Watch for more details on the next Age Wave Summit very soon.

Planning Around the Commonwealth

Central Virginia

The United Way of Greater Richmond and Petersburg continues its work on the Age Wave Plan. Work Groups have been formed for Livability, Wellness, and Engagement. Each group is diverse, representing businesses, non-profits, government agencies, citizens, selected professions and the academy.

The **goal statements** for Livability, Wellness, and Engagement are as follows:

LIVABILITY: Communities for a lifetime will provide service-enriched housing, transportation and design features that enable all residents to live safely and with dignity through all the stages of their lives.

WELLNESS: Our Community has effective and sustainable health and wellness resources that are coordinated and accessible to all.

ENGAGEMENT: People of all ages are interconnected through effective networks of support, strategic collaborations and public and private work places that enhance quality of life.

Each group has identified objectives, community-wide indicators, strategies

and action steps for each of these goals.

In December, a task force from our Leadership Work Group will begin planning the roll-out of the AWP. Their plan will be discussed by leadership and by the four work groups in January. When the plan is ready and corporate sponsors have been found, the plan will be taken to a very wide range of stakeholders for input. This should take place in late spring. All input will be considered and will be integrated into the final draft plan.

At this point, a wide range of informed stakeholders will be recruited to implement various elements for the **first five years** of the plan. A leadership group will devise an ongoing leadership structure, funding sources, a monitoring process, and specific goals and performance measures for years 1-2, years 2-3, and years 4-5. There will be ongoing planning for the following years 6-10 in light of the experience of the first five years.

For more information or to join the Central Virginia regional age wave planning effort contact David Ross at the ODP (804-221-0875) millsross@comcast.net or Sara Link (804-775-6436) links@yourunitedway.org.

Northern Virginia

Northern Virginia region-wide age wave planning is starting to take shape following the ODP model of involving a five star coalition: business, non-profits, academia, foundations, and government. This region-wide age wave preparedness planning work is being advanced by the Northern Virginia Aging Network (NVAN) and the ODP.

NVAN consists of staff representatives from the five Northern Virginia Agencies on Aging, board members from the local Commissions on Aging, and representatives of allied organizations such as the Alzheimer's Association, National Association of Retired Federal Employees, and AARP. Jane King, City of Alexandria Commission on Aging, is the point person.

The ODP is helping NVAN advance the Northern Virginia regional age wave planning cause, in general, and the direct involvement of the business community in that cause, specifically. The ODP presented an overview of age wave planning to the Fairfax County Economic Development Authority (FCEDA) at a recent FCEDA Commissioners' meeting. In a separate meeting, the ODP presented to the EAC Economic Development and Infrastructure Subcommittee. This subcommittee was impressed by the ODP's presentation and stated they would include many of the ODP's insights in their committee's final long-range recommendations to the Fairfax County Board of Supervisors.

The immediate next steps for the Northern Virginia regional age wave planning effort include an ODP presentation to the Fairfax County Board of Supervisors scheduled for early December. In addition, Dr. Gerald L. Gordon, President and Chief Executive Officer of the FCEDA has expressed an interest in staging an age wave briefing session for the business community in early 2011.

The most important news on all of this regional activity to date can be summed up in one word -- business. The ODP is aggressively focused on making sure the business community is at the planning table from the start.

For more information or to join the Northern Virginia regional age wave planning effort contact David Ross at the ODP (804-221-0875) millsross@comcast.net or Jane King (703-519-7843) jmcking@netscape.com.

Hampton Roads

The ODP has helped to launch regional age wave planning efforts in Hampton Roads. This fall, an initial pre-planning meeting was hosted and led by Bruce Robertson and Tina Waring of Sentara Health System. Sentara is a long-term participating partner in the ODP. Bruce Robertson has attended many of the ODP's statewide meetings and serves on Dr. Lindsay's ODP Shared Research Work Group.

The Hampton Roads organizational planning session was attended by a number of important stakeholders representing points on the ODP partner coalition star -- business, non-profits, academia, foundations, and

government. Major players included representatives from the Virginia-Pilot newspaper, Cox Communications, Boom Your Brand Advertising, WHRO, United Way, Sentara Foundation, City of Virginia Beach, Mercer, and many others. The consensus of this founding group was "full speed ahead!" The immediate goal is to organize a large, region-wide, half-day ODP age wave planning symposium open to all interested parties. To this end, the next organizational meeting for this kickoff event will be held in early January 2011 and will be hosted by Cox Communications.

For more information or to join the Hampton Roads regional age wave planning initiative contact David Ross at the ODP (804-221-0875) millsross@comcast.net or Tina Waring at Sentara (757-892-5425) TMWARING@sentara.com.

Southwest Virginia

The ODP met with Joyce Waugh, President of the Roanoke Regional Chamber, and Chris and Betsy Head, owners of Home Instead Senior Care in Roanoke and Lynchburg. Plans were discussed on launching the Southwest Virginia's age wave planning efforts. Key stakeholders and community organizations were identified. A general consensus was reached that building awareness of the coming age wave among potential stakeholders was job one. A meeting is now being scheduled with the Director of the Planning District Commission and other important stakeholders in the Southwestern part of the Commonwealth.

For more information or to join the Southwest Virginia regional age wave planning effort contact David Ross at the ODP (804-221-0875) millsross@comcast.net or Betsy Head (540-966-3399) betsy.head@homeinsteadroanoke.com.

Look for more exciting news on all of these regional age wave planning efforts and others in future issues of this newsletter.

Planning Around the Country

Colorado and Virginia: The Tale of Two States

As 2010 comes to a close, The Older Dominion Partnership and Silverprint Colorado will strengthen their alliance to share experiences and lessons learned. For many years Virginia and Colorado have been at the forefront of statewide age wave planning.

The two state's age wave planning approaches are unique, complimentary and more robust across the board in planning for the future. It is amazing how independently the two initiatives, ODP and Silverprint Colorado, have developed a similar new paradigm for planning for an aging population -- down to the vision, goals and working groups. This has been successfully documented by Silverprint's Janice Blancard in a July 2009 CSA Journal article.

Read the [CSA Journal article](#) (PDF)

Suggested ways that ODP and Silverprint Colorado can collaborate include:

1. Developing a common lexicon and concepts for developing a public/private strategic planning framework
2. Identifying priorities we hold in common
3. Identifying outcomes and measures for success in addressing our priorities
4. Shortening the learning curve by sharing research, resources, partnership recruitment methods, etc.
5. Developing joint funding opportunities
6. Disseminating our work together at conferences, papers, etc.

Both organizations are fully behind the idea of the two states forging ahead together -- working together can exponentially increase each's effectiveness and efficiency in reaching common goals.



R. David Ross, Executive Director
Older Dominion Partnership