



COMMONWEALTH of VIRGINIA
Department for the Aging

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February 1, 2011

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Note: The web addresses (links) in this document may change over time. The Department for the Aging does not attempt to refresh the links once the week has passed. However, this document is maintained on the web for a period of time as a reference. Some links may require registration.



11-65

COMMONWEALTH of VIRGINIA
Department for the Aging

MEMORANDUM

TO: Executive Directors
Area Agencies on Aging

AND: Nutrition Directors

FROM: Elaine S. Smith, MS, RD
Program Coordinator

DATE: February 1, 2011

SUBJECT: FREE Cafe Plus Webinar: Thursday, February 17

From time to time people ask me about new concepts to attract younger, more active seniors to senior centers and nutrition programs. Here is information about an exciting concept for adapting nutrition programs to the changing times and demographics. Following is a link to register for a free webinar explaining the Café Plus concept. Click to the right on the article from NCOA to learn more.

Mather LifeWays
presents Café Plus



[Sign up for the FREE Café Plus Webinar](#)
[Thursday, February 17](#)

The award-winning Mather's—More Than a Café concept is a proven way

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for your organization to serve your community, attract more "younger" older adults, and increase your visibility and reach in your neighborhood.

Learn what it's all about at the FREE webinar on Thursday, February 17, at 11:00 a.m. CST.

[Click here to register for this FREE webinar](#)

What did participants think of the 2010 workshops?

"The workshop was extremely well organized and informative. I was so impressed at how much information you shared! What a wonderful concept!"

"Being an information addict, I definitely had my fill of information—visual, experiential, and information. Your organization of the information allowed for all three dimensions to weave together beautifully."

"Thank you for an absolutely wonderful experience! I am even more excited now by the prospect of making this happen in our community and so is my board member. We walked out saying "yes we need to do this!"

Thanks a million! Actually more than a million as our experience was priceless! We so enjoyed our tour, visit, and the training and we will keep in touch.

Join us for a Café Plus Workshop in Evanston Tuesday & Wednesday, June 21-22, 2011.

[Click here for a registration form.](#)

Discounts have been arranged at [Hotel Orrington](#) in Evanston.

With questions or for more information, contact Betsie Sassen at (847) 492.6806, or bsassen@matherlifeways.com.

Sincerely,
Betsie Sassen
Assistant Vice President, Community Initiatives
Mather LifeWays
1603 Orrington Ave., Suite 1800
Evanston, IL 60201

Cost: \$995 for first registrant; \$900 for each additional person in your organization. Cost includes a 2-day workshop, Café tours, and the Café Plus Toolkit. Lunch and afternoon snacks will be provided. Discounted Evanston hotel rates are available as well as our guest suite at our newest Continuing Care Retirement Community, The Mather.





11-66

COMMONWEALTH of VIRGINIA
Department for the Aging

MEMORANDUM

TO: Executive Directors
Area Agencies on Aging

FROM: Jim Rothrock, Interim Commissioner, VDA

DATE: February 1, 2011

SUBJECT: Proclamation for Bill Peterson

On Monday, January 31, 2011, VDA hosted a reception for Bill Peterson in recognition of his retirement. Following is a copy of a Proclamation that was presented to Bill by VDA staff.

Bill has shared his knowledge on aging to colleagues throughout the Commonwealth. He will be missed by his co-workers and the aging network.



PROCLAMATION

In recognition of the service provided by

William "Bill" Peterson

WHEREAS, Bill has given thirty years of dedicated service to the Commonwealth of Virginia, older Virginians, and their caregivers; and

WHEREAS, Bill long ago left his 'pipes' (motorcycle and bagpipes) behind to settle on a path of service to others; and

WHEREAS, despite Bill referring to himself as a "Geezer" and 'Curmudgeon at Large', Bill has earned a distinguished reputation in the aging network and has become known as "the face of Aging"; and

WHEREAS, Bill has passed on his extensive knowledge by providing an orientation to many VDA staff and continues to share his knowledge through his Professorship at VCU; and

WHEREAS, Bill's deep affection for dogs is evident in his work with the Golden Retriever Rescue; and

WHEREAS, the grasp of technology and finances has evaded Bill providing many an IT staffer and administrative personnel with utmost job security; and

WHEREAS, Bill has worked tirelessly directing traffic and hauling tables and chairs at the Richmond Alzheimer's Association Memory Walks and the Centenarian Birthday; and

WHEREAS, Bill has regularly donated his blood to the VA Blood Bank, his time to numerous grant initiatives, and his soul to and undying devotion to social injustices; and

WHEREAS, Bill's full bodied laugh, generous heart, gracious spirit, humility, intelligence, embodiment of VDA's values of integrity, service, professionalism, and respect for individuals is unmatched; and

WHEREAS, the gifts Bill has passed on with his gentle nature, ready wit, friendly smile and easygoing manner will stay with his VDA colleagues and all who have worked with him; and

NOW, THEREFORE, we, the co-workers at the Virginia Department for the Aging do hereby declare Dr. Bill Peterson a state treasure, a true legend in the aging network, and a friend always.