



## VDA WEEKLY E-MAILING

March 4, 2014

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### Administration for Community Living (ACL) Weekly Update

Here is a link to the weekly Administration for Community Living (ACL) update:

<http://www.acl.gov/NewsRoom/eNewsletter/Index.aspx>

### National Association of States United for Aging & Disabilities (NASUAD) Weekly Update

Here is a link to the weekly National Association of States United for Aging and Disabilities (NASUAD) update where you can sign up or view the current and archived editions:

<http://www.nasuad.org/newsroom/friday-update>

Note: The web links in this document may change over time. DARS-VDA does not attempt to refresh the links once the week has passed. However, this document is maintained on the web for a period of time as a reference. Some links may require registration.

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## Upcoming Webinar in Recognition of National Nutrition Month

*Elaine S. Smith, MS, RD, Program Coordinator*

Million Hearts for Millions of Meals: Reducing Sodium in Home Delivered and Congregate Meals

March 13, 2014

3:00 – 4:30 pm Eastern

Please save the date for an upcoming webinar *Million Hearts for Millions of Meals: Reducing Sodium in Home Delivered and Congregate Meals*. The webinar will show how sodium reduction, meeting national recommendations for sodium intake in home delivered and congregate meal settings, and successful implementation of sodium reduction strategies in the Meals on Wheels program can contribute to preventing a million heart attacks and strokes by 2017. The webinar will also include a discussion around working with food distributors on sodium reduction.

The webinar will feature the following speakers:

- Centers for Disease Control and Prevention  
*Jessica Levings MS RD*  
*Federal Contractor/Policy Analyst*
- Onondaga County Department of Adult & Long Term Care Services  
*Maria C Mahar MA RD CDN*  
*Project Director & Senior Nutritionist*
- California Department of Aging  
*Barbara Estrada MS RD*  
*Public Health Nutrition Consultant*
- Compass Group North America  
*Deanne Brandstetter MBA RD*  
*Vice President, Nutrition and Wellness*

An interactive Q&A session will also take place.

To register: <https://attendee.gotowebinar.com/register/2833489100459019777>

This webinar will be co-hosted by Million Hearts® and the National Resource Center on Nutrition and Aging (NRC). The NRC is one of the resource centers supported by the Administration for Community Living. Sodium reduction and hypertension control are important components of Million Hearts®, the U.S. Department of Health and Human



Services initiative co-led by CDC and the Centers for Medicaid and Medicare Services. The Administration for Community Living also supports sodium reduction in congregate and home delivered meal programs to better detect, connect, and control high blood pressure among older adults.

## Financial Exploitation and Financial Planning Resources

*Kathy B. Miller, MS, RN, MSHA, Director of Long-term Care*

Money Management International, Consumer Financial Protection Bureau

[www.consumerfinance.org](http://www.consumerfinance.org) Credit education and counseling.

Save and Invest [www.saveandinvest.org](http://www.saveandinvest.org) basic info, debt control, planning for the future.

FINRA Investor Education Foundation <http://www.finrafoundation.org/> Investment Education

National Education and Resource Center on Women and Retirement Planning

[www.wiserwomen.org](http://www.wiserwomen.org)

Federal Deposit Insurance Corporation (FDIC)

<http://www.fdic.gov/consumers/consumer/moneysmart/OlderAdult.html> Money Smart online training for older adults; It can probably be printed out in color to share with clients.

The National Center for Victims of Crime <http://www.victimsofcrime.org/our-programs/financial-fraud> downloadable booklet: *An Advocate's Guide to Assisting Victims of Financial Fraud*.

US Postal Inspection Service <https://postalinspectors.uspis.gov/> Report incidents, see current scams and Most Wanted by state, resources for clients. Reshipping Scams

<https://postalinspectors.uspis.gov/radDocs/consumer/ReshippingScam.html>

Office of Inspector General, USPS <http://www.uspsoig.gov/general/general-contact-information> hotline to report crimes.

Virginia Cooperative Extension, <http://pubs.ext.vt.edu/category/family-financial-management.html>. Free financial planning information.

US Senate Aging Committee Fraud Hotline, <http://www.aging.senate.gov/>. Report fraud, and obtain information on preventing Medicare scams.

### **Warning Signs of Diminished Financial Capacity**



- ☑ Forgetting to pay bills
- ☑ Paying the same bills several times
- ☑ Misplacing financial and other documents at home
- ☑ Missing tax and other deadlines
- ☑ Declining checkbook management skills
- ☑ Trouble with basic math skills such as making change
- ☑ Loss of general knowledge about financial terms such as *mortgage*
- ☑ Impaired judgment about financial investments and use of money such as:
  - ✓ Interest in get-rich-quick schemes
  - ✓ Unfounded anxiety about the nature and extent of one's personal wealth

Tribel and Marson, *Generations*, Summer 2012

## VA Coalition for the Prevention of Elder Abuse Conference

*Paige McCleary, Program Consultant, DARS Adult Protective Services Division*

Save the Date! The Virginia Coalition for the Prevention of Elder Abuse (VCPEA) 20<sup>th</sup> Annual Conference in VA Beach, May 28-30, 2014. Speakers: Marie Therese Connolly – Elder Rights Lawyer, Co-Author of Elder Justice Act, MacArthur Fellow and Bonnie Brandl – Director National Clearing House on Abuse in Later Life. 45 conference scholarships will be available! Visit [www.vcpea.org](http://www.vcpea.org) for additional information. Conference registration is available through [Eventbrite](#).

## 2013 Family & Children's Trust Fund (FACT) Issue Brief

*Paige McCleary, Program Consultant, Adult Protective Services Division*

The 2013 FACT Issue Brief on older adults and family violence and the 2013 FACT Report are available on [FACT's website](#).

These publications give human service professionals, elected officials, and members of the general public information regarding the state of families in Virginia. These resources have



been used to inform grant writing efforts, understand community needs and assets, conduct outreach and education, create dialogue among stakeholders, and garner media attention regarding family violence issues.

The 2013 Issue Brief provides information on Adult Protective Services statistics, funding data and state and national resources. The Issue Brief also spotlights some regional initiatives that are addressing elder abuse in the community including the Elder Justice Task Force of the New River Valley and the Greater Augusta Coalition Against Adult Abuse.

## NCOA Seeking to Fill Position in CDSME Resource Center

*April Holmes, Program Coordinator*

The NCOA is seeking qualified candidates to fill the position of Senior Director of the Chronic Disease Self Management Education (CDSME) Resource Center. NCOA is looking for someone who is both entrepreneurial and collaborative and who has:

- Experience in CDSME,
- Familiarity with the aging network at the national, state and local levels and
- Demonstrated expertise in fundraising.

The position is based in Washington DC and partial re-location costs will be covered. The profile is attached.

Direct inquires to:

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# *SEARCH REOPENED*

## EXECUTIVE POSITION PROFILE

### Senior Director of the Chronic Disease Self-Management Education Resource Center



This search is being conducted by:

## VettedSolutions

888 16th Street NW, Suite 800

Washington, DC 20006

202.544.4749

[www.vettedolutions.com](http://www.vettedolutions.com)

◆ ORGANIZATION OVERVIEW ◆ POSITION DESCRIPTION ◆ ABOUT VETTED SOLUTIONS

# Organization Overview

**Vetted Solutions** is recruiting and evaluating candidates for the position of **Senior Director of the Chronic Disease Self-Management Education Resource Center (RC)** for the *National Council on Aging (NCOA)*. This position will be based at the organization's headquarters in downtown Washington, DC.

## Opportunity

This is an opportunity for an entrepreneurial individual to join a mission-driven, high-impact organization that helps community-based organizations develop and implement evidence-based programs that promote healthy lives for older adults. The Senior Director of the Chronic Disease Self-Management Education Resource Center will work closely with the Administration on Community Living, the Senior Vice President for Healthy Aging, other NCOA staff, direct reports, consultants, and coalition partners to assure that the RC will be the leading source of technical information and assistance on evidence-based self-management education and support programs.

The successful leader will have knowledge and experience in evidence-based chronic disease self-management education, experience operating in the aging network at the local, state, and national levels, and in fundraising for program growth.

## The Organization

NCOA is the nation's leading nonprofit service and advocacy organization representing older adults and the community organizations that serve them. The Center for Healthy Aging encourages and assists community-based organizations serving older adults in developing and implementing evidence-based health promotion/disease prevention programs. The Center works with its partners to ensure older adults have access to prevention programs that can make a noticeable difference in their health and well-being.

## NCOA's Mission & Vision

NCOA's mission is to improve the lives of millions of older adults, especially those who are vulnerable and disadvantaged, and to act as a national voice for older adults and the community organizations that serve them.

NCOA's stated vision is: "A just and caring society in which each of us, as we age, lives with dignity, purpose, and security."

## Accomplishing This Mission

The RC accomplishes its mission by:

- ◆ Providing tools and resources that help local, state, and regional organizations to implement and sustain evidence-based programs that promote healthy lives for older adults.
- ◆ Generating and disseminating new knowledge about best practices and strategies for evidence-based health promotion.

The Resource Center is funded by a new cooperative agreement from the **Administration for Community Living, Administration on Aging**. The RC provides technical assistance to states, the aging, disability and public health networks and their partners to increase access to and sustain evidence-based prevention programs that improve the health and quality of life of older adults and adults with disabilities. It also serves as the national clearinghouse of tools and information on chronic disease self-management education programs.

## Social Impact Goals

From now until 2020, NCOA's goal is to significantly improve the health and economic security of at least 10 million older adults, especially the vulnerable and disadvantaged.

### Economic Security

Improve the financial well-being of 5 million low-income and vulnerable older adults through innovative services that significantly increase their income and/or reduce their expenses.

### Health

Improve the health of 4 million older adults with multiple serious health problems through participation in cost-effective, evidence-based programs. Make self-care an integral part of U.S. health care for people with multiple chronic conditions.

### Public Policy

Strengthen and protect major public programs (especially Medicare, Medicaid, Social Security, and the Older Americans Act) for disadvantaged and vulnerable older adults.



## NCOA's Operating Principles

All employees are expected to abide by the following Operating Principles promulgated in June 2008:

1. Striving for Excellence in all that we do, fostering critical thinking and creative action. Welcoming and embracing innovation every day, not afraid of taking risks, trying something new or adapting to a changing world.
2. Have respect and care for all and good stewards of our resources and opportunities.
3. Achieve shared goals by building an environment of collaboration in which everyone is expected to contribute.
4. Committed to a trusting and respectful work environment that: values honest and open communication, recognizes individual differences and points of view, and ensures the fair treatment of everyone.

## Location

NCOA's main office is located in downtown Washington, DC, at 1901 L Street, fourth floor, three blocks south of Dupont Circle and five blocks away from the White House. The office is about 0.2 miles from the Farragut North Metro Station (on the Red Line) and 0.4 miles from the Farragut West Metro Station (served by the Orange and Blue lines).

## Online Presence

The National Council on Aging website is:

[www.ncoa.org](http://www.ncoa.org)

In addition, the organization maintains an active online social media presence on **Facebook**, **Twitter**, and **YouTube**, as well as with **Crossroads**, an online community for aging services professionals.

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# Position Description

## Scope of the Position

The **Senior Director of the Chronic Disease Self-Management Education Resource Center** of the *National Council on Aging* is responsible for planning, budgeting, execution, strategy, methods, and employees of the national Resource Center for Chronic Disease Self-Management Education (CDSME), funded through a cooperative agreement with the Administration on Community Living (ACL). The Senior Director assures that the CDSME Resource Center (RC) continues as the leading source of information and technical assistance to facilitate the widespread implementation of evidence-based self-management education and support programs in health and community settings. This position also oversees and manages the Center's day-to-day activities, monitors performance quality, and prepares reports as required to fulfill all grant and funder requirements.

The Senior Director reports to and works closely with the Senior Vice President, Center for Healthy Aging, to set strategic direction for the Resource Center (CHA) and assure coordination/integration of its activities with those of the Self-Management Alliance and other CHA initiatives (e.g., Falls Free, Mental Health, and Community Education). He or she provides leadership in identifying and pursuing funding and partnerships to support and grow the Resource Center and CHA, provides leadership to the national Falls Free Initiative, integrates falls prevention into the work of the Resource Center, promotes this work with health care systems and health providers, and seeks resources to sustain and expand the initiative.

The Senior Director has four staff and consultant direct reports.

## Experience & Qualifications

- ◆ An advanced degree in a health-related field (e.g., aging, social work, public health).
- ◆ At least seven years experience providing and leading complex technical assistance (TA), development, training, or related initiatives in health, human services, and/or aging.
- ◆ Passion for the mission of NCOA, and demonstrated ability to secure funding for large-scale innovative research & development projects.
- ◆ Knowledge of current TA strategies and the ability to develop and deliver a comprehensive portfolio of TA tools and resources to address the priority needs of grantees and community partners.
- ◆ Knowledge of grants management and federal standards governing cooperative agreements.
- ◆ Knowledge of and experience with health systems and health care delivery.
- ◆ Knowledge of evidence-based health promotion and disease prevention programs, including patient self-management and falls prevention.
- ◆ Familiarity with the Affordable Care Act and its provisions and goals, quality standards governing health care providers, person centered medical homes, medicare advantage, accountable care, and other elements of the health care landscape.
- ◆ Outstanding skills in communication (oral, written, presentation, interpersonal), partnership development, cross-sector collaboration, grant writing, fund development, and project management.
- ◆ Able to lead a diverse team of talented staff, consultants, and partners, and work closely with grantees.
- ◆ Ability to coordinate a variety of tasks simultaneously and follow up on details.
- ◆ Able to think fast and function independently in close cooperation with others.

## Key Responsibilities

- ◆ Work closely with the ACL, the SVP of Healthy Living, RC and NCOA staff, and partners/advisors to develop and implement a comprehensive strategy to expand the reach, effectiveness, adoption, and sustainability of CDSME nationally and in the states.
- ◆ Identify funding opportunities, write proposals, and secure funding of \$250,000–\$500,000+ to continue and expand the work of the RC and CHA.
- ◆ Understand and respond to the needs and priorities of ACL and other funders and incorporate them into TA work plans and products, working cooperatively with funders and stakeholders to set priorities, identify key tasks, review progress, and prepare relevant reports and other documents.
- ◆ Develop and deliver a comprehensive, innovative, state-of-the-art portfolio of TA tools and resources for ACL grantees and others, including telephone consultation, conference calls, Web-based training and tools, the CHA website, webinars, learning networks, grantee meetings, and other means to address the priority needs of ACL grantees and community partners.
- ◆ Continually monitor, evaluate, and assure the quality, effectiveness, and impact of TA and RC operations, including the work of RC staff, consultants, and partners.
- ◆ Develop and maintain significant partnerships with governmental, health care, community organizations, and state coalitions to further the work of the RC to scale and sustain evidence-based self-management supports and programs.
- ◆ Engage external experts and convene workgroups to address special topics, including: (a) how to best engage and provide CDSME to adults with disabilities and other special populations; and (b) how to partner effectively with health care organizations. Provide oversight and leadership to these efforts and to ongoing staffing, and develop reports, issue briefs, and ready-to-use materials for national distribution.
- ◆ Foster collaboration with a variety of public and private national, state, and local organizations and state coalitions, and actively seek their engagement in the work of CHA and the RC.
- ◆ Identify opportunities for funding the RC and CHA and lead proposal-development activities to increase available revenues and other resources, and develop new initiatives to address priority areas, including falls prevention and the Falls Free Initiative.
- ◆ Maintain an accurate, detailed, and comprehensive record of all RC activities and TA provided, and prepare reports of these activities to funders and for NCOA/CHA internal operations and board reporting.
- ◆ Systematically monitor the needs of ACL grantees and other partners through regular surveys, key informant interviews, and other means, and respond to those needs by developing materials, information, and technical assistance to address them.
- ◆ Manage day-to-day operations of the RC.
- ◆ Develop and monitor RC work plans.
- ◆ Ensure timely and efficient operations of the RC.
- ◆ Prepare and submit required progress and final reports of the RC.
- ◆ Work with finance staff on budget and financial reporting of the RC.
- ◆ Integrate the Falls Free Initiative into the work of the RC and seek resources for its continuation and expansion.
- ◆ Provide coalition-building TA to state and local coalitions to enhance partnerships, infrastructure building, and impact.
- ◆ Conduct quarterly conference calls with state coalitions.
- ◆ Produce the bimonthly Falls Free e-newsletter.
- ◆ Promote and leverage the annual Falls Prevention Awareness Day.
- ◆ Seek opportunities to publish (internally and externally) and market (through speaking engagements, conference presentations, etc.) the activities and learning of the RC and CHA.

# About Vetted Solutions

**V**etted Solutions is a Washington, DC-based executive search firm specializing in association and nonprofit recruiting and consulting. We focus on senior staff and CEO positions with trade associations, professional societies, association management companies, nonprofit organizations, and those organizations that serve them.

For confidential consideration or referrals, contact:



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