



## VDA WEEKLY E-MAILING

August 26, 2014

### Table of Contents

[ACL News & Information](#)

[NASUAD Weekly Update](#)

[NASUAD Update:Home & Community Based Services Conference/White House Conference on Aging](#)

[Computers for the Blind](#)

[AlzPossible Partners: Dementia and Oral Health Webinar](#)

[Southern Gerontological Society Annual Meeting – Call for Proposals](#)

[Resources for Families and Professionals Concerned about Alzheimer's](#)

### ACL News & Information

Here is a link to news & information from the Administration for Community Living (ACL):

<http://www.acl.gov/NewsRoom/NewsInfo/Index.aspx>

### NASUAD Weekly Update

Here is a link to the weekly National Association of States United for Aging and Disabilities (NASUAD) update where you can sign up or view the current and archived editions:

<http://www.nasuad.org/newsroom/friday-update>

Note: The web links in this document may change over time. DARS-VDA does not attempt to refresh the links once the week has passed. However, this document is maintained on the web for a period of time as a reference. Some links may require registration.

1610 Forest Avenue • Suite 100 • Henrico, VA 23229  
Office 804.662.9333 • Toll free 800.552.3402 • TTY users dial 711 • Fax 804.662.9354



DIVISION FOR THE AGING  
VIRGINIA DEPARTMENT FOR AGING  
AND REHABILITATIVE SERVICES



3 Weeks Left...

The conference is around the corner --Register today!

*This Year's Conference Includes:*

The **White House** recently announced that it will convene a White House Conference on Aging next year, as it has done each decade since the 1960s. 2015 marks the 50th anniversary of Medicare, Medicaid, and the Older Americans Act, as well as the 80th anniversary of Social Security.



The **2015 White House Conference on Aging** is an opportunity to recognize the importance of these key programs as well as to look ahead to the issues that will help shape the landscape for older Americans for the next decade. To listen and learn from key aging leaders and older Americans, the Administration will participate in listening sessions with older Americans and advocates across the country starting in August and continuing throughout the year.

The Home- and Community-Based Services Conference will offer an opportunity to participate in a **Listening Session on the 2015 Conference**. White House Conference on Aging Executive Director, Nora Super, and Assistant Secretary for Aging, Kathy Greenlee, will join us on Wednesday afternoon to gather input from HCBS Conference attendees on issues regarding retirement security, healthy aging, long-term supports and services, and elder abuse prevention.



Learn more about The White House Conference on Aging [here](#).  
To learn more about our exciting agenda, click [here](#).

*Only 3 Weeks Left!*

**Register while there's still space --- [Register today!](#)**

**September 15–18, 2014**  
**Hyatt Regency Crystal City**  
**Arlington, VA**

[Click here to register!](#)

## Computers for the Blind

*Kathy B. Miller, Director of Programs*

Computers for the Blind<<http://www.computersfortheblind.net/>> (CFTB), a non-profit 501 (c) (3) agency is pleased to announce the receipt of a grant from the Delta Gamma Foundation which will enable us to provide refurbished desktop computers with screen reader and screen magnification software to Supplemental Security Income (SSI) recipients for only \$20.

In order to qualify, a person who is legally blind must present us with a copy of their disability determination award letter from the Social Security Administration (SSA) indicating that they are an SSI recipient due to blindness.

**Please note that this grant is only available to SSI recipients.** Persons who receive SSDI or Social Security Retirement do not qualify for this grant unless they also receive SSI. Please do not share this with consumers who do not receive SSI.

To request a computer, contact us at:

**214-340-6328** or [info@computersfortheblind.net](mailto:info@computersfortheblind.net)<<mailto:info@computersfortheblind.net>>



This offer is good until grant funds are exhausted.

This year CFTB is celebrating its 25th year of connecting worlds – one computer at a time. We have shipped out over 7,000 accessible computers to persons who are blind or have low vision. With your assistance and that of the Delta Gamma Foundations we will continue to be able to provide low cost accessible computers to persons who could otherwise not afford them. For more information about our computers and organization go to our website at [www.computersfortheblind.net](http://www.computersfortheblind.net)<<http://www.computersfortheblind.net/>>.

## AlzPossible Partners: Dementia and Oral Health Webinar

*Charlotte Arbogast, MSG, Dementia Services Coordinator*

**Website for More Information and to Register:** <http://alzpossible.org/webinars-2/hands-on/oral-health-and-dementia/>

**Date and Time:** Friday, August 29, 2014 from 1:00 – 2:00 pm EST

**Overview of Topic:** Appropriate dental care and the maintenance of oral health are very important for the older adult population, particularly persons affected by dementia. Poor oral health can detrimentally affect nutritional status, behavior and overall quality of life. A decline in oral health is often observed among older adults after admission to long-term care. Persons with dementia experience a higher risk for oral disease because they forget to and become unable to perform oral hygiene. In addition, they have a decreased ability to report pain or discomfort and may attempt to resist assistance from caregivers, which can sometimes indicate the presence of a dental issue. Medications taken by older adults and medical conditions afflicting this population, particularly Alzheimer’s disease, can cause a reduction in the production of saliva leading to dry mouth, which can lead to the development of gum diseases and dental caries. Antipsychotic drugs can cause repetitive tongue and jaw movements that make wearing dentures difficult. In addition, dentures can become loose and ill fitting after many years, causing damage such as oral lesions. These common oral issues and many others can be avoided by implementing an appropriate oral hygiene care plan and insuring professional dental treatment is received.

### **Learning Objectives:**

At the end of this presentation participants will be able to:

1. Describe the importance of maintaining good oral/dental health in older adults.
2. Communicate a basic understanding of characteristics of oral-systemic interactions as associated with aging and common among older adults.
3. Describe oral-pharmacological interactions often experienced by older adults, with a focus on those with Alzheimer’s Disease.
4. Translate the bi-directional relationship between periodontal/gum disease and Alzheimer’s Disease.



5. Discuss proper brushing and flossing techniques and how to perform them on individuals with Alzheimer's Disease.

**Certificates of Attendance:** Certificates of Attendance will be offered by Virginia Commonwealth University free of charge for attendees who participate in the live webinar.

## Southern Gerontological Society Annual Meeting – Call for Proposals

*Charlotte Arbogast, MSG, Dementia Services Coordinator on behalf of Christy Jensen at Riverside CEALH*

See the attached brochure for information on the SGS Annual Meeting, which will be held from April 15-18, 2015 in Williamsburg. Brochure includes information on how to submit a proposal to present a paper, poster, workshop or symposium.

## Resources for Families and Professionals Concerned about Alzheimer's

*Cecily Slasor on behalf of Ellen Phipps, Alzheimer's Association Central & Western VA Chapter*

Please see the attached resource article. We thought you might find this listing helpful to constituents.



# **Communities Engaging Aging:** *A Two Way Street*

## **Call for Presentations**

36th Annual Meeting

April 15-18, 2015

**Double Tree by Hilton Hotel Williamsburg**

50 Kingsmill Road

Williamsburg, Virginia 23185

Hotel Phone: 757-220-2500

Hotel Fax: 757-221-0653

Submit presentations on-line at [www.southerngerontologicalsociety.org](http://www.southerngerontologicalsociety.org)

Submission Deadline: **November 21, 2014**

SGS Questions? Contact Lee Ann Ferguson • 866-920-4660 • [admin@southerngerontologicalsociety.org](mailto:admin@southerngerontologicalsociety.org)

## An Invitation

---



**The Southern Gerontological Society (SGS) invites you to attend and participate in our 36<sup>th</sup> Annual Meeting,**  
to be hosted in the beautiful historic city of *Williamsburg, Virginia*.

The annual meeting will be held at the *Double Tree by Hilton* on **April 15-18, 2015**

---

As President of the Southern Gerontological Society, I am pleased to invite you to attend and contribute to our 36<sup>th</sup> Annual Meeting, April 15<sup>th</sup> through 18<sup>th</sup>, 2015. The Southern Gerontological Society is a welcoming and supportive network of practitioners, policymakers, scholars, and other professionals in the field of aging. Partly as a consequence of the diversity of perspectives represented by our members, the annual meeting has always served as a forum to highlight work that promotes effective practice and expands understanding of the experiences of older adults and their families. The result is a dynamic and rewarding conference!

Older adults, as is well known, represent a growing portion of the population; the median age is rising both in the United States and throughout the world, a standard feature of industrialization. What is more, cohorts now reaching retirement age differ from previous generations in important ways (e.g., Americans aged 65 and older, as a group, are more racially and ethnically diverse than in the past). In light of these broad trends, older adults and the communities in which they live face new challenges and new opportunities.

The theme for our 36<sup>th</sup> Annual Meeting is *Communities Engaging Aging: A Two Way Street*. Local communities are challenged to provide services and infrastructure that address the needs of older adults. Simultaneously, seniors enrich their communities and represent a truly vital resource. What do "Senior Friendly" communities look like? How does voluntarism among older adults support community organizations? These questions illustrate our focus for the 2015 annual meeting.

The host city, Williamsburg, Virginia offers a truly staggering variety of attractions and things to do, including Colonial Williamsburg, Jamestown Settlement, Busch Gardens, the Yorktown Battlefield and Yorktown Victory Center, the Williamsburg Botanical Garden, as well as an array of historic plantations and museums, along with award-winning golf courses. Our annual meeting will be held in the DoubleTree by Hilton: approximately 2 minutes from Busch Gardens, 10 minutes from Colonial Williamsburg, 15 minutes from Jamestown, and 20 minutes from the Yorktown area. I certainly hope you will join us and present your work in beautiful Williamsburg.

Kind Regards,

Don E. Bradley, PhD  
SGS President  
Associate Professor and Chair  
Department of Sociology  
Samford University  
dbradley@samford.edu

## Conference Location

---



**Historic Williamsburg, Virginia**

---

Williamsburg was founded as the capital of the Virginia Colony in 1699. The original capital, Jamestown was the first permanent English-speaking settlement in the New World, founded in 1607. Colonial leaders petitioned the Virginia Assembly to relocate the capital from Jamestown to Middle Plantation, five miles inland between the James and the York Rivers. The new city was renamed Williamsburg in honor of England's reigning monarch, King William III. Williamsburg celebrated its 300th Anniversary in 1999.<sup>1</sup>

It seems highly appropriate that our conference will be held in a place renowned as a center of learning.

Today, the Greater Williamsburg area is known internationally as the premier center for the preservation and interpretation of American colonial history. It is home to Colonial Williamsburg, the Jamestown Settlement, and the Yorktown Battlefield, as well as the second oldest academic institution in the US: The College of William & Mary. Entertainment includes Busch Gardens, award-winning golf courses, wineries and breweries, and numerous dining establishments.

**We enthusiastically welcome you to Williamsburg April 15 – 18, 2015 for our 36<sup>th</sup> Annual Meeting!**

Come join us for a conference filled with exceptional presentations on numerous topics while enjoying the beauty and rich history of Williamsburg. We have many wonderful things planned for our conference attendees this year. This conference, designed for our practitioners, academics, students, and senior members alike, will be a conference NOT to be missed!

---

<sup>1</sup> Descriptive information from City of Williamsburg, Virginia –<http://www.williamsburgva.gov/>

## **Conference Theme: *Communities Engaging Aging: A Two Way Street***

Southern Gerontological Society conferences hold a long and outstanding record of successfully merging academics and applied practitioners together to create much needed dialogue about the needs of an aging population and how to best meet the demands of our changing demography. The goal of our 2015 conference is to continue that dialogue and to encourage discussion among all of our attendees about the many challenges and changes happening within our local, state, national and global “communities”.

### **Conference Tracks**

---

*The designation of a Conference Track on proposals provides guidance to attendees wishing to pursue a particular theme across presentations. Of course, the track topic suggestions below are just that – suggestions. They are certainly not limited to those provided. A variety of presentation proposals is encouraged!*

#### **Take Me Home Country Road:**

*Key focus is on rural aging issues.* Topics may include concepts such as rural community services and programming, migration patterns, the role of churches, transportation issues, and the design of age-friendly communities.

#### **Dancing in the Street:**

*Key focus is on aspects of positive aging.* Topics may include concepts such as encore careers, remarriage, “coming out”, personal enhancement, recreation, hospitality, wellness, and the design of age-friendly communities.

#### **Electric Avenue:**

*Key focus is on gerontechnology.* Topics may include concepts such as environmental design, assistive devices, communication, and enhanced quality of life through highly technological and cutting edge innovations, such as medical nanotechnology and real time GPS location. This track includes the impact of technology, research, development, and design of products or services to increase independence and enhance quality of life.

#### **Take it to the Streets:**

*Key focus is on advocacy and policy for older adults, including but not limited to minority populations (LGBT, immigrants, the disabled, Native American, and others).* This track invites both academic and applied practitioners to discuss issues in diverse older populations from a policy perspective which may include Medicare, Medicaid, Patient Protection and Affordable Care Act, emergency management and disaster planning and preparedness.

#### **Who Are The People in Your Neighborhoods:**

*Key focus is on community connections.* Topics may include concepts such as intergenerational mentoring and relationships, connections between person and place, caregiving and provider networks. This track can include presentation of trends in demographic information and census data.

#### **Falling Through the Cracks in the Sidewalk:**

*Key focus is on at-risk aging populations* Topics may include developmental disabilities, mental health issues, drug dependency, veterans health care and coordination, homelessness, incarceration and aging prison populations, HIV/AIDS, domestic and elder abuse, and interpersonal violence.

#### **At the End of the Road:**

*Key focus is on end of life issues* Topics may include end-of-life care, palliative care, hospice organizations, intervention strategies, legal directives, traumatic death (suicide, homicide, accidental death) and grief work.

---

## Session Formats

---

The 2015 Annual Meeting of SGS promotes innovation and interaction in sessions that engage participants. While traditional papers may be submitted, we enthusiastically encourage presentations in poster, symposium, and workshop formats in order to foster active interaction between practitioners, academics, and students.

### **POSTER**

Posters are the visual display and summary of research, interventions, or programs. Authors are present during designated sessions to discuss their work. Project activities and/or results are displayed in graphs, tables, pictures, and text. Poster boards are approximately 4' high by 8' wide. Push pins to mount pictures and graphs will be provided. Authors have an opportunity for in-depth discussion of their work with conference attendees. Abstracts for posters should include: (1) a short statement of the specific problem or topic, (2) description of methods or approaches employed, (3) summary of results or findings, and (4) statement of conclusions and implications.

### **PAPER**

Academic or applied professional papers may be submitted. Where possible, topics should relate to the conference theme or session tracks. Paper presentations are normally 15 minutes in length, with those on similar subject matter grouped together in paper sessions. All presenters must allot time for discussion with audience. Abstracts for papers, as for posters, should include: (1) a short statement of the specific problem or topic, (2) description of methods or approaches employed, (3) summary of results or findings, and (4) statement of conclusions and implications.

### **SYMPOSIUM**

Symposia include three or four coordinated topical presentations. Symposia organizers introduce sessions, moderate discussion, encourage audience participation, and integrate the presentations. Symposium submissions must include a summary abstract as well as brief abstracts describing each presentation.

### **WORKSHOP**

In a workshop, one or two leaders organize the exchange of ideas, conduct demonstrations, or apply a techniques and/or skills. Workshops provide an opportunity to involve participants in demonstrations, lectures, case studies, and role plays in a one-hour time period. Abstracts for workshops must include the topic, its significance, and the workshop goals.

## Submit an Abstract

---

A wide variety of topics will be considered, including presentations reporting innovative research, research/practice collaborations, model programs for the future, and public policy discussions. If appropriate, correspondence of the proposed presentation to the conference track(s) should be indicated.

**ON-LINE SUBMISSION:** *Submit an abstract at:* [http://www.southerngerontologicalsociety.org/meeting\\_call\\_abstract.html](http://www.southerngerontologicalsociety.org/meeting_call_abstract.html).  
**(Deadline November 21, 2014)**

Submission on-line is quick and easy. Read the following directions completely prior to submitting materials online. The on-line submission process does not allow individuals to save partially submitted information and return to the work later so all information must be entered and submitted at one time. SGS suggests that the first author prepare the information using word processing software, then cut and paste it into the online software. Prior to beginning the on-line submission process, have available the following: **Presenters' Contact Information** (For the *first author*, the full name, degree, institution/organization, mailing address, e-mail, and phone number. For *each additional author/presenter*, provide the full name, degree, institution/organization, and email), **Title of Abstract, Session Type, Preferred Format** (e.g., Poster), **Student Paper Award Entry, Conference Track (if any), Audiovisual Requirements, and Abstract**. (The body of the abstract, minus title and author identification, should indent the first line by 3 spaces and should not exceed 200 words). See examples of abstracts below. If you experience technical difficulties submitting your application on-line, or have questions about the abstract submission process, please contact Lee Ann Ferguson at the SGS office at (866) 920-4660 or [admin@southerngerontologicalsociety.org](mailto:admin@southerngerontologicalsociety.org)

### **THE REVIEW PROCESS**

Members of the SGS Program Committee will review each submission for content, novelty, timeliness, relevance to the meeting theme and program tracks, clarity of presentation, and proper form. The first author/presenter will be notified by e-mail of the Committee's final decision by about December 15, 2014. This individual then should notify any co-authors/presenters of the outcome of the review. The Program Committee reserves the right to select an alternative presentation format. **Please note that all presenters must register for the annual meeting.**

# Examples of Online Abstract Format

Submit all abstracts on-line at [www.southerngerontologicalsociety.org](http://www.southerngerontologicalsociety.org) by midnight EDT November 21, 2014.

Select "Annual Meeting" then select "[Call for Presentations](#)" for an electronic version of this document and begin the on-line submission process.

***Late submissions are discouraged and may not be accepted!***

## Abstract Example (Paper/Poster/Workshop)

### INTIMATE PARTNER VIOLENCE OF MID-LIFE AND OLDER WOMEN IN RURAL AREAS

P. Teaster, T. Dugar, University of Kentucky, Lexington, KY., 40536-0200

K. Roberto, Virginia Tech, Blacksburg, VA.

Mistreatment of mid-life and older adults - physical abuse, psychological, emotional, or mental abuse, material or financial exploitation, active neglect, passive neglect, violation of civil rights - is of growing national and international concern. This study examines intimate partner violence (IPV) from the perspectives of those who provide service and of Appalachian women over 50 years of age. Three focus group interviews were conducted in three rural areas of Eastern Kentucky with Adult Protective Services (APS) staff, local law-enforcement, Area Agency on Aging personnel, domestic violence staff, shelter representatives, and health care workers. Participants were asked questions regarding their training to handle cases, patterns of violence for victims and perpetrators, rural/urban differences, case outcomes, service provided and service gaps. In-depth interviews with six mid-life and older women who experienced violence were conducted and included questions concerning patterns of violence, case outcomes, and services provided. After the study, researchers returned to the focus group sites to present and discuss the findings, which included a lack of resources available to mid-life and older women, a lack of training for professional staff on unique issues of this age group, and a lack of community support for the women.

## Abstract Example (Symposium)

### THE STATE AS VANGUARD: A STUDY OF PUBLIC GUARDIANSHIP IN THE COMMONWEALTH OF VIRGINIA

P. Teaster, University of Kentucky, 306 Health Sciences Building, 900 S. Limestone, University of Kentucky, Lexington, KY, 40536-0200

#### **PARTICIPANTS:**

H. Shivers (Private Attorney, Roanoke, VA). An Examination of the Development of Public Guardianship in Virginia.

W. Schmidt (Washington State University, Spokane, WA). Legal Framework for Evaluating Public Guardianship in Virginia.

K. Roberto (Virginia Tech). Virginia Public Guardian and Conservator Programs: Evaluation of Program Status and Outcomes.

#### **DISCUSSANTS:**

P. Teaster (University of Kentucky, Lexington, KY), W. Schmidt (Washington State University, Spokane, WA).

It is projected that an increasing number of adults may have a need for public guardianship due to the increase in the lifespan of those persons in the population, including the oldest-old, persons with head trauma, persons with Alzheimer's disease, persons with mental illness, and persons with developmental disabilities. This symposium presents research on public guardianship in Virginia, conducted over a two year period. First, presenters will ground the study in law and in legislation that subsequently developed in the state. Second, the results of the research study will be presented. Third, presenters will comment on the study and on its implications for guardianship research and practice in Virginia as well as in terms of it as an example for other states in the nation.

## Student Awards

---



### **SGS STUDENT PAPER AWARD**

SGS encourages student submissions and offers a \$500 award for the best paper(s) authored principally by a student. To be eligible, **students should submit an abstract using the on-line submission procedure, indicating that they want their work considered for the SGS 2015 Student Paper Award.** Upon notification of acceptance for a presentation at the Annual Meeting, students who wish to be considered for the award must then submit a letter of support from a faculty advisor/mentor and an electronic version of the complete paper by February 1, 2015. [Please visit our website for more details.](#)

### **SGS STUDENT POSTER AWARD**

In 2010 SGS awarded its first SGS Student Poster Award to encourage student poster submissions. Any SGS Student Member submitting scholarly work for presentation at the SGS Annual Meeting in Poster format is eligible and will be recognized at the SGS meeting. To be eligible, **students should submit an abstract using the on-line submission procedure, indicating that they want their work considered for the SGS 2015 Student Poster Award.** Upon notification of acceptance for a presentation at the Annual Meeting, students who wish to be considered for the award must then submit a letter of support from a faculty advisor/mentor and an electronic version of the complete paper by February 1, 2015. [Please visit our website for more details.](#)

### **VAA STUDENT RESEARCH SCHOLARSHIP AWARD**

The **Virginia Association on Aging Student Research Scholarship Award**, established through a generous contribution from the Virginia Association on Aging, encourages the presentation of the results of research or scholarly activity by student members of SGS. The \$500 award will be made to one student and must be used for expenses incurred for SGS conference participation, such as registration, travel and accommodations. The competition is open to all student members of SGS. Preference will be given to graduate or undergraduate students who demonstrate leadership potential and academic excellence and vision through their research efforts.

**Eligibility:** Any active SGS Student Member.

**Availability:** Funds will be dispensed directly to the awardee through the mail.

**Application Process:** Apply on-line at [www.southerngerontologicalsociety.org](http://www.southerngerontologicalsociety.org)

**Deadline:** Applications must be received by February 1, 2015.

Notification will be made around March 1, 2015.

## Student Membership

---

Encourage students to join the Southern Gerontological Society and enjoy the many benefits of SGS's legacy of mentoring and networking!

SGS student membership applications are available at:

<http://www.southerngerontologicalsociety.org>



# General Meeting Information

---

## **ATTENDANCE AND REGISTRATION**

Participants involved in a session at the Annual Meeting of SGS are required to register and pay the registration fee for the conference. Registration is required of all presenters, discussion leaders, chairpersons, panel or debate members, exhibitors, and all other participants connected with papers, posters, symposia, or workshops. When a participant submits a proposal and it is accepted, he or she makes a commitment to be available in Williamsburg, Virginia between April 15-18, 2015, and to present at the time designated. **SGS is not responsible for transportation, lodging, or any other associated expenses for program participants.**

Participants who require special aids or services identified in the Americans with Disabilities Act please contact Lee Ann Ferguson in the SGS office at (866) 920-4660 or send an email message to [admin@southerngerontologicalsociety.org](mailto:admin@southerngerontologicalsociety.org). To ensure that we may adequately accommodate these needs, SGS must receive notification by February 1, 2015.

## **FEES**

Registration fees are listed online at [http://www.southerngerontologicalsociety.org/meeting\\_registration.html](http://www.southerngerontologicalsociety.org/meeting_registration.html). The registration fee includes the cost of all meals and refreshments listed in the final program. Organizational and corporate members may register up to three persons at member rates. No shared registrations are permitted.

For an additional fee of \$10, each registrant may obtain a "Certificate of Attendance" documenting conference attendance. Most professional organizations and licensing agencies will accept a "Certificate of Attendance" for continuing education credit, but we highly recommend that you confirm that your affiliated organization does so.

## **THE BEST TIME TO JOIN SGS IS NOW!**

---



Join the **Southern Gerontological Society** of professionals exploring issues, applications and answers in the field of aging. **SGS members make a difference**, providing professionals in the aging network with access to the latest research and a forum to discuss practical issues relating to older adults. SGS Committees are member-friendly and provide an excellent opportunity to enhance one's professional development.

As part of your membership benefits, you will receive two excellent publications: the [\*\*Journal of Applied Gerontology\*\*](#) and the [\*\*Southern Gerontologist\*\*](#). Reflecting the Society's commitment to practitioner/academician dialogue, these publications provide articles of interest to a wide variety of professionals, both academic and applied. The **Journal of Applied Gerontology** (JAG) is the official journal of SGS. It is devoted to the publication of manuscripts that focus on the application of knowledge and insights from research and practice to improve the quality of life of older persons. Particular emphasis is placed on manuscripts and editorials that enhance dialogue among researchers, policy-makers, and practitioners. The **Southern Gerontologist** is a quarterly newsletter that complements JAG by providing updates on applied projects, current activities and emerging issues, and informing members of new books and videos about aging. SGS membership applications are available at:

<http://www.southerngerontologicalsociety.org>

# **Sponsor, Exhibitor, & Advertisement Opportunities**

---

To [sponsor](#), [exhibit](#), or [advertise](#) at the SGS annual conference, you **must** reserve your space by **March 2, 2015!** Many sponsorship categories (meals, breaks, thematic tracks) and price points, exhibit opportunities, and advertisement sizes are available. Our floor layout for the 2015 conference was designed to enhance exhibitor visibility and attendee access.

**All levels of sponsorship include the following: a conference exhibit booth, full conference registration for one representative, placement of a promotional item (flyer, brochure, notepad, keychain, pens, etc.\*) in conference meeting bags, and special recognition at the conference, in the conference program, and on the SGS website.**

## **Platinum Sponsor - \$5,000 and above:**

**Platinum Sponsors will receive the following additional benefits:**

- Acknowledgement as “Presidential Gala” Sponsor
- Exhibit booth will have first priority set up for best visibility in the conference exhibition area.
- A full-page program advertisement in the 2015 SGS Conference Program
- Sponsor logo and name will be featured on daily SGS Conference Schedule & Event Signage
- A one-year featured sponsor advertisement (business card size) in all 2015 publications of the Southern Gerontologist Newsletter
- A one-year SGS Corporate Membership
- Sponsor logo on 2015 SGS conference meeting tote bags

## **Gold Sponsor - \$2,000 up to \$5,000:**

**Gold Sponsors will receive the following additional benefits:**

- Acknowledgement as “Awards Luncheon” Sponsor
- Exhibit booth will have priority placement in conference exhibition area.
- a 1/2 page program advertisement in the 2015 SGS Conference Program
- Sponsor logo and name will be featured on signage to be placed in opening reception and awards luncheon
- a one-year sponsor advertisement (business card size) in all 2015 publications of the Southern Gerontologist newsletter
- a one-year SGS Organization Membership

## **Silver Sponsor - \$1,000 up to \$2,000:**

**Silver Sponsors will receive the following additional benefits:**

- Acknowledgement as “Student Poster Session” Sponsor
- a 1/4 page program advertisement in the 2015 SGS Conference Program
- Sponsor logo and name will be featured on signage visible to conference participants
- One year SGS Regular Membership

## **Bronze Sponsor -\$500 up to \$1000:**

**Bronze Sponsors will receive the following additional benefits:**

- Acknowledgement as “Conference Support” Sponsor
- A Business card sized advertisement in the 2015 Conference Program
- Sponsor logo and name will be featured on signage visible to conference participants
- A one-year SGS Regular Membership

(\*)All promotional materials must be reviewed and approved by SGS. Should the sponsors not have promotional items, SGS will help develop and produce these items, at an additional cost.

## **EXHIBITOR ONLY OPTIONS:**

Exhibits are Wednesday (15<sup>th</sup> August, 2015) thru Friday (17<sup>th</sup> August, 2015). Electric hook up is not included but may be leased for \$50.

- State of Virginia Senior Provider Option: \$200 (does not include meeting registration)
- Exhibit Only: \$250 (does not include meeting registration)
- Non-Profit Organization: \$400 (includes meeting registration)
- Corporate Organization: \$600 (includes meeting registration)

## **ADVERTISEMENT OPTIONS:**

- Full page program advertisement: \$400.00
- Half page program advertisement: \$250.00
- Quarter page program advertisement: \$150.00
- 1/8 page business card program advertisement: \$75.00

**Special 2015 Conference Bundle: Get a 15% discount off your total when you purchase both advertising and an exhibit space.**

***Should you need any additional assistance with questions regarding any of these opportunities, please contact Lee Ann Ferguson, Association Manager, at (866) 920-4660 or at [admin@southerngerontologicalsociety.org](mailto:admin@southerngerontologicalsociety.org).***



# Resources for Anyone Concerned about, Alzheimer's and related dementias.

1-800-272-3900 – 24/7 HelpLine

[www.alz.org](http://www.alz.org)

## For general public

TrialMatch - find a clinical trial near you [www.alz.org/trialmatch](http://www.alz.org/trialmatch)

Start a Walk To End Alzheimers' (WTEA) team [www.alz.org](http://www.alz.org)

Subscribe to our Chapter ENEWS [http://www.alz.org/apps/email\\_signup.asp](http://www.alz.org/apps/email_signup.asp)

## For persons experiencing a diagnosis

I have Alzheimer's site: [www.alz.org/ihavealz](http://www.alz.org/ihavealz)

**ALZConnected** is the **first dedicated online social networking community** for anyone impacted by Alzheimer's disease. It provides a safe place for people to connect with others in similar situations 24 hours a day, 365 days a year, at no charge <https://www.alzconnected.org/>

## For paid or unpaid caregivers (family members/professionals)

Caregiver Center <http://www.alz.org/care/>

Alzheimer's Navigator <http://www.alzheimersnavigator.org/> - create an "action plan" for the person you are caring for

Caregiver Stress Check List <http://www.alz.org/care/alzheimers-dementia-stress-check.asp>

**ALZConnected** is the **first dedicated online social networking community** for anyone impacted by Alzheimer's disease. It provides a safe place for people to connect with others in similar situations 24 hours a day, 365 days a year, at no charge <https://www.alzconnected.org/>

**In Person Support Groups** – [contact 1-800-272-3900](tel:1-800-272-3900) or Visit [Communityresourcefinder.org](http://Communityresourcefinder.org) and search by zip code

## For individuals interested in additional resources

Know the 10 Warning Signs and share with friends and family  
[http://www.alz.org/alzheimers\\_disease\\_10\\_signs\\_of\\_alzheimers.asp#signs](http://www.alz.org/alzheimers_disease_10_signs_of_alzheimers.asp#signs)

Advocacy: Become an advocate; learn more about Alzheimer's legislative platforms:  
[www.alzadvocacy.org](http://www.alzadvocacy.org)

Professional On-line Certification – <http://www.alz.org/essentialz/>