



DIVISION FOR THE AGING

James A. Rothrock, Commissioner

## VDA WEEKLY E-MAILING

October 21, 2014

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#### ACL News & Information

Here is a link to news & information from the Administration for Community Living (ACL):

<http://www.acl.gov/NewsRoom/NewsInfo/Index.aspx>

#### NASUAD Weekly Update

Here is a link to the weekly update from NASUAD:

<http://www.nasuad.org/newsroom/friday-update>

#### FTA Announces Senior Transportation Grant Opportunity

*Kathy Miller, Director of Programs*

FTA, in partnership with The National Center on Senior Transportation (NCST), invites applications for a new Ladders of Opportunity Grant Program — *Connecting Seniors to Public*

Note: The web links in this document may change over time. DARS-VDA does not attempt to refresh the links once the week has passed. However, this document is maintained on the web for a period of time as a reference. Some links may require registration.

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*Transportation.* This competitive grant program will provide funding to communities to develop and test interventions designed to encourage and facilitate increased access and usage of public transportation and mobility options by older adults to support successful aging. Funded projects will be required to partner with one of several national initiatives that support aging in place and currently operate in numerous local communities nationwide. Grants will be awarded to 5 communities at a maximum of \$20,000 each for approximately 5 months. Proposals are due Nov. 7, 2014.

To view the announcement, visit

<http://seniortransportation.net/AboutNCST/LaddersofOpportunityGrantProgram.aspx>.

## Administration for Community Living Reorganizes

*Kathy Miller, Director of Programs*

October 20, 2014

As you may have read in the Federal Register or in media coverage of the announcement included in it last week, the Administration for Community Living has made some changes to our organization structure. This was done to better align missions and incorporate the Paralysis Resource Center and the State Health Insurance Assistance Programs (SHIP), which respectively moved from the CDC and the Centers for Medicare and Medicaid to ACL earlier this year. This reorganization also will set the stage for success as we move programs from the Department of Education to ACL as part of the Workforce Innovation and Opportunity Act over the next year. Click here to read more.

## Disease Prevention and Health Promotion Services

*Kathy Miller, Director of Programs*

Beginning October 1, 2016, Disease Prevention and Health Promotion Older Americans Act (OAA) Title III-D funds will only be able to be used on health promotion programs that meet the highest-level criteria for evidence-based programming. To allow the AAA network to have questions answered, the Administration for Community Living has set up an OAA Title III-D teleconference on Wednesday October 22, 2014 from 2:00 - 3:30 p.m. EST. The call in information is: 800-988-9478; passcode: 1180233.

The Disease Prevention and Health Promotion Services (OAA Title III-D) webpage is now live at:

[http://www.aoa.acl.gov/AoA\\_Programs/HPW/Title\\_IIID/index.aspx](http://www.aoa.acl.gov/AoA_Programs/HPW/Title_IIID/index.aspx).



## National Healthcare Decisions Day (NHDD)

*Kathy Miller, Director of Programs*

We are just a half a year away from another NHDD on April 16, 2015. Here's what has been accomplished nationally in the first 7 years of NHDD, based on survey results from only about a quarter of participating organizations:

- Over 3.5 million facility/organization staff members received NHDD/advance directive information or training.
- At least 2.0 million members of the general public participated in NHDD events and/or were known to have received advance directive information.
- Over 12 million people were exposed to NHDD via various social media outlets: [Facebook](#), [Twitter](#), and [LinkedIn](#).
- Over 30,000 advance directives were completed on the seven NHDDs alone.

Check out the new video: <http://youtu.be/uPDpfmdhwqs> (HUGE thanks to our friends at [www.begintheconversation.org](http://www.begintheconversation.org) for sharing their video and tweaking it for NHDD's use.)

To ensure a successful NHDD, now is the time to start ramping up. Here's a sampling of how you can help and what you can do:

- Commit to recruiting at least one provider/group/entity this week. It is easy. Call up a friend, former colleague, or a classmate and explain how you have participated in NHDD and why he/she should participate, too. Send the NHDD Case Statement ([attached](#)) for more information. Confirming participation takes only moments by clicking [here](#).
- Be sure NHDD is on your calendar. If you have a schedule conflict on April 16, please use that day to promote your NHDD activities on whatever date you hold them. Of course, feel free to engage in week-long or month-long events/activities. Furthermore, feel free to have events earlier in the week and tell participants to use April 16 as their action day--the day to have the talk with loved ones and put wishes in writing.
- National organizations: inform your state/local chapters about the event and encourage participation (i.e., highlight NHDD in emails, newsletters, monthly print magazines, etc.). A variety of free templates and sample communication materials can be found [here](#).
- Local/state organizations and providers: be sure your peers and referral sources are involved and that any national organizations in which you participate are also involved.



- "Like" us on [Facebook](#). [Facebook](#) is a great way to spread the word, particularly among those who may not have routine exposure to the topic. We're currently at just over 3,000 "likes." Let's see if we can exceed 5,000 by April 16.
- Follow us on [Twitter](#) (@NHDD and use the tag #NHDD) and join the various discussions at [LinkedIn](#).
- Put a link to [www.nhdd.org](http://www.nhdd.org) on your social media/networking outlets and website. Help us reach out to those who haven't heard about NHDD.
- Be creative about who else should be involved. Advance healthcare planning is something that should be discussed in colleges, religious institutions, civic/service organizations, and elsewhere. Tell others about your NHDD experience and encourage participation/activities throughout the community.
- Provide some content for NHDD: if you have a great story, please write it up for our blog. If you have a great resource, please share it so we can let others use it.
- Consider serving as a state liaison. It's a truly rewarding job, and it's a great way to network within your state. If you are interested in serving as a state liaison, please click [here](#) if you are interested.
- Consider a donation. Although participation remains free, NHDD would not be possible without donations. We have provided all of the resources on the website on a shoestring budget and with the invaluable help of the small number of donors. If we received even a small donation from every participating organization, we would have funds to obtain professional media assistance to be sure that we make an even larger public splash this year. To donate easily click here: <http://www.nhdd.org/donate>. Otherwise, please send donations directly to me and I'll see that they get processed. Make checks payable to: National Hospice and Palliative Care Organization, Attn: NHDD. Note: NHPKO has kindly set up a dedicated account for NHDD funds. Your contribution is tax deductible.

Nathan Kottkamp

Chair

National Healthcare Decisions Day Initiative

[www.nhdd.org](http://www.nhdd.org) or [www.nationalhealthcaredecisionsday.org](http://www.nationalhealthcaredecisionsday.org)

[Twitter](#) | [Facebook](#) | [LinkedIn](#)

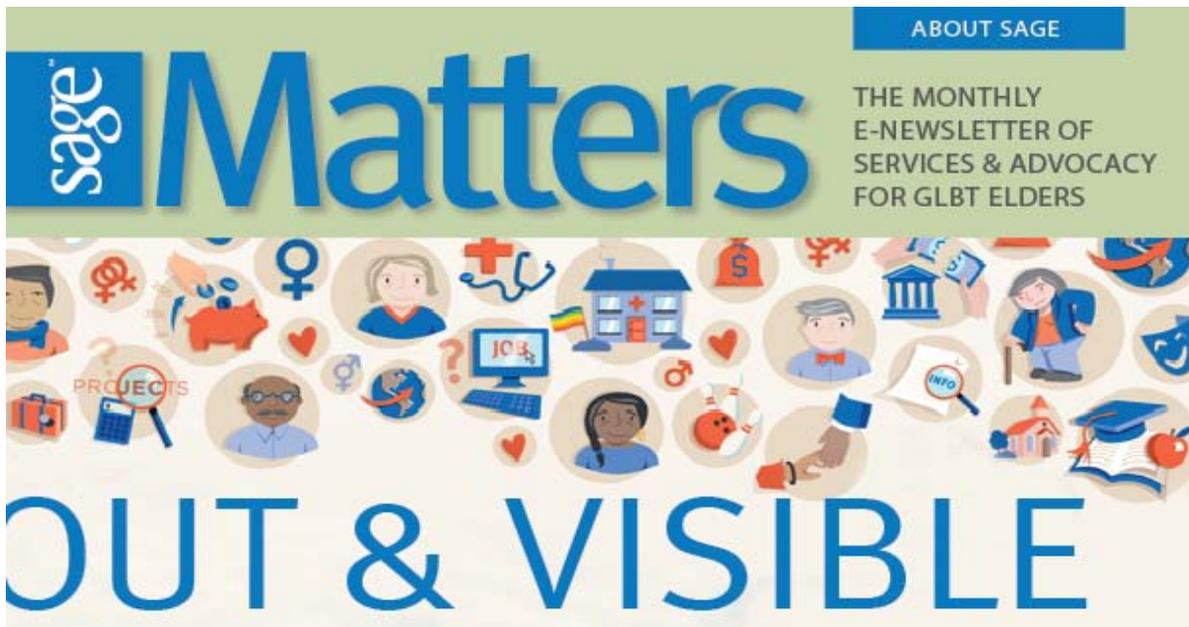
Join us by clicking [here](#).

your decisions matter



## SAGE Releases Report on LGBT Older Adults

Tim Catherman, Director Aging Operations on behalf of Carmen Sanchez, ACL



October 2014

### SAGE Releases Comprehensive Research Report on Aging Concerns among LGBT Older People

On October 6, SAGE released a new report, *Out and Visible: The Experiences and Attitudes of Lesbian, Gay, Bisexual and Transgender (LGBT) Older Adults, Ages, 45-75*, which details findings from a uniquely comprehensive, nationally representative quantitative study on aging among older LGBT people. The report is based on a national survey of 1,857 LGBT people and 519 non-LGBT people, conducted in March 2014 by Harris Poll on behalf of SAGE. Some of the key findings include:

### SAGE Works



#### Works!

In September, SAGEWorks hosted the first of six boot camps and one of our participants already landed a job. Watch [his story](#).

### End-of-Life Planning for Transgender Older Adults:

Planning for the end of life can be a daunting task. The National Resource Center on LGBT Aging and Whitman-Walker Health



- 1 in 2 (51%) LGBT older people is very or extremely concerned about "having enough money to live on," as compared to 36% of non-LGBT people
- Two-thirds of transgender adults (65%) in the study feel that there will be limited access to healthcare providers as they grow older
- 1 in 3 (32%) LGBT older people is very or extremely concerned about "being lonely and growing old alone," as compared to 19% of non-LGBT people

You'll find the full report, executive summary, infographic and a downloadable poster online [here](#).

Want to learn more? Read an article about the report from Robert Espinoza, SAGE's Senior Director of Policy & Communications, on [The Huffington Post](#).

Also, if you want to take part in a webinar on this report in November, please email [sworthington@sageusa.org](mailto:sworthington@sageusa.org). Details to follow.

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### A Quick Chat with SAGE Participant Ruben Gonzalez



Our monthly "Quick Chats" with SAGE participants offer a first-person perspective on aging in our

have created a guide for trans people on how to create these important documents. Find it [here](#).

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**Join us at the SAGE Awards!** We will be celebrating those who have made contributions to LGBT aging during our annual gala on Monday, October 20. Visit our [event page](#) for more information and ticketing.

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**Increase your gift to SAGE!** Many companies match charitable donations made by their employees. [Check here](#) to see if your employer does!

**DONATE NOW**

Stay Connected With Us!





community. This month, we spoke with Rubin Gonzalez, a 59- year-old artist whose wide-ranging interests include sculpture, jewelry-making and painting. Despite his struggle with cancer, Rubin is staying active. Recently, his work has been on view at the Casa Frela Gallery in Harlem, and was included as part of the Harlem Art Walking Tour. Read our [chat with Rubin](#).

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#### **Successful Aging - NEW Lessons Every Month**

SAGE's Successful Aging is a national program aimed at helping LGBT people aged 45 and older remain financially secure, free from discrimination and surrounded by the people they love and the supports they need as they age. In honor of National Financial Planning Month, check out our latest lesson on [preparation](#) and join the conversation [here](#).

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#### **A White House Conference on HIV among Gay and Bisexual Men**

In the United States, gay and bisexual men of all races and ethnicities continue to account for 63% of all new HIV infections. On September 26, in recognition of National Gay Men's HIV/AIDS Awareness Day, the White House hosted HIV among Gay and Bisexual Men: FOCUS. ACTION. IMPACT., a summit to identify new ideas for Administration actions that could foster inclusiveness, equity and resilience among gay and bisexual men and other



communities impacted by HIV. SAGE's Director of Federal Government Relations Aaron Tax shared his thoughts at the conference. Read more about the conference [here](#).

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### **Upcoming Events**

SAGE hosts a variety of events year-round for our friends and supporters; visit [sageusa.org](http://sageusa.org) for more information.

### **Tea Dances at Henrietta Hudson**

Celebrate with SAGE at Henrietta Hudson! Drink specials, dancing and good times start at this Chelsea landmark.

Unity Tea, Sunday, September 21, 2014

Thanksgiving Party, Sunday, November 11, 2014

Holiday Party, Sunday, December 21, 2014

438 Hudson Street, New York, NY  
Events are from 3 - 9 PM. Tickets are \$10 at the door and 100% of door proceeds benefit SAGE.

### **The Best Women's Dance in NYC**

Dance the day away with our annual fall women's dance with DJ Stacy! [Purchase your tickets today](#).

Sunday, October 26, 2014

3:30 - 8:30 PM

Club LQ, 511 Lexington Avenue, New York, NY

### **Toys Party**

Save the date for our annual Toys Party! December 14, 2014 at Chelsea Piers.

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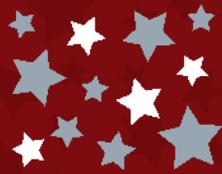


**DIVISION FOR THE AGING**  
**VIRGINIA DEPARTMENT FOR AGING**  
**AND REHABILITATIVE SERVICES**



SAGE (Services and Advocacy for GLBT Elders) is the country's largest and oldest organization dedicated to improving the lives of lesbian, gay, bisexual and transgender (LGBT) older adults. Founded in 1978 and headquartered in New York City, SAGE is a national organization that offers supportive services and consumer resources to LGBT older adults and their caregivers, advocates for public policy changes that address the needs of LGBT older people, and provides training for aging providers and LGBT organizations through its National Resource Center on LGBT Aging. With offices in New York City, Washington, DC and Chicago, SAGE coordinates a growing network of 27 local SAGE affiliates in 20 states and the District of Columbia.

SAGE (Services and Advocacy for GLBT Elders)  
212-741-2247 | [info@sageusa.org](mailto:info@sageusa.org) | <http://sageusa.org>  
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New York, NY 10001



# NATIONAL HEALTHCARE DECISIONS DAY

★ *your decisions matter* ★

On April 16, join Americans across the country to talk to others about your future healthcare decisions and complete your advance directive!

## Facts

All healthcare institutions are required to:

- Provide information about health decision-making rights.
- Ask all patients if they have an directive.
- Educate their staff and community advance directives.
- Not discriminate patients based on an advance directive status.

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According to the Pew Research Center's study in 2006:

- 71% of Americans have thought their end-of-life treatment preferences
- 95% had heard of a living
- 29% had a living

## Problem to Solve

Despite recent gains in public awareness of the need for advance care planning, studies indicate that most Americans have not exercised their right to make decisions about their healthcare in the event that they cannot speak for themselves.

## Solution

The National Healthcare Decisions Day, April 16, will help Americans understand that making future healthcare decisions includes much more than deciding what care they would or would not want; it starts with expressing preferences, clarifying values, identifying care preferences and selecting an agent to express healthcare decisions if patients are unable to speak for themselves.

The National Healthcare Decisions Day (NHDD) initiative is a collaborative effort of national, state and community organizations committed to ensuring that all adults with decision-making capacity in the United States have the information and opportunity to communicate and document their healthcare decisions.

## Action

National Healthcare Decisions Day will leverage participating organizations' efforts and commitment to:

- ★ **Increase awareness** of the benefits of advance care planning so that Americans will be familiar with how to obtain and complete a healthcare power of attorney and/or living will, and talk to others about their decisions.
- ★ **Rally** a national media campaign so that Americans will know how to access information and resources to help them make future healthcare decisions.
- ★ **Mobilize** national, state and community organizations, healthcare providers and other key stakeholders to initiate outreach and educational activities for people to learn about advance care planning and complete advance directives and to honor those wishes when they become clinically relevant.

**In its first seven years  
(2008-2014), NHDD  
achieved the following:**

- Both houses of Congress as well as several states and local jurisdictions formally recognized NHDD.
- Over 110 national organizations participated.
- Over 1,400 state and local organizations participated.
- The US Army and Navy had bases participating worldwide.
- Over 3.5 million facility/organization staff members received advance directive training.
- Over 2 million members of the general public participated in NHDD events.
- Over 30,000 advance directives were completed on NHDD alone.
- There was a variety of coverage in newspapers, TV, radio, and the internet.
- Over 12 million people were exposed to NHDD via Facebook, Twitter and LinkedIn.

## **Activities to Address the Problem**

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### **Community Engagement**

Develop and distribute free outreach materials and engagement strategies for professionals, providers, volunteers and stakeholders to encourage people in their communities to take action such as completing an advance directive and/or talking to their loved ones about their future healthcare decisions.

### **National Media Campaign**

Develop national communication tools including Public Service Announcements, advertisements, flyers and news stories to publicize National Healthcare Decisions Day activities and advance care planning resources.

### **Resources for the General Public**

Provide clear, concise and consistent information about advance directives, how to obtain them, and how individuals and families can easily make important decisions before a serious illness at [www.nationalhealthcaredecisionsday.org](http://www.nationalhealthcaredecisionsday.org) or [www.nhdd.org](http://www.nhdd.org).

### **Virtual Resource Library**

Collect and create an online directory of model programs, "best practices" and educational resources that participating organizations can use to enhance their advance care planning activities or systems.

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**For more information, program ideas,  
and to confirm participation, please visit  
[www.nationalhealthcaredecisionsday.org](http://www.nationalhealthcaredecisionsday.org) or [www.nhdd.org](http://www.nhdd.org)**

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**National Healthcare Decisions Day is April 16**



**NATIONAL HEALTHCARE  
DECISIONS DAY**  
★ *your decisions matter* ★