

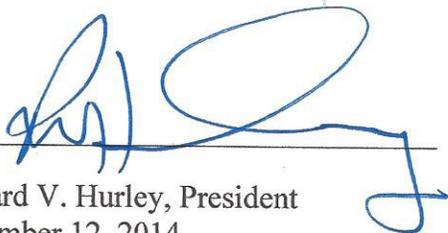
Report on the Response of the University of Mary Washington to the  
Impact of the Aging of Virginia's Population

November 12, 2014

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## II. Signature Page

Pursuant to the Code of Virginia §§ 2.2-5510 and 51.5-136, the University of Mary Washington submits this report of its progress in addressing the impact of the aging of Virginia's population.



Richard V. Hurley, President  
November 12, 2014

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### III. Executive Summary and Agency Description

The University of Mary Washington's primary mission is serving the educational needs of liberal arts and sciences students in a residential environment. As a result, the number of seniors being served has and will likely remain relatively small. The University does however reach out to Virginia's senior citizens through a variety of educational and cultural programs such as ElderStudy, non-credit development and learning opportunities, low-cost or often free lectures and concert series, admissions to programming and events offered by its galleries, museums, athletics and discounted tuition and fees for seniors with financial need. In addition, seniors are welcomed in the University's libraries and recreational facilities. The University will continue to consider the needs and demands of aging Virginians as we develop educational, cultural and recreational programming.

### IV. Information Requested

1. The University has made its resources (programs and facilities) increasingly available to the public including older Virginians.
2. The University sponsors an ElderStudy program which primarily serves older Virginians. Most of the services UMW offers are directed toward our students who are primarily younger in age. Eighty percent of the funding the University receives is from tuition, fees and payment for housing and dining services.
3. The ElderStudy program and reduced tuition for students over 62 with demonstrated financial need are the two programs focused primarily on older Virginians. Other programs such as several lecture series, guest topical speakers, orchestra and music concerts, theater productions and sporting events are made available at little or no cost to students and non-students. Many of these are well attended by senior citizens. In addition, the University operates two art galleries and two museums which are available at discounted rates to senior citizens.
4. Yes, the University is able to meet the demand for services from senior citizens.

5. The following table reflects the enrollment of older students in credit bearing courses over the past five years. The University does not collect statistics that would identify older Virginians who take non-credit courses, participate in ElderStudy, attend University events or use facilities such as the Libraries and recreational venues.

<b>In-State Enrolled Students Age 60 and Over</b>					
Age	Fall 2010	Fall 2011	Fall 2012	Fall 2013	Fall 2014
60-64	15	12	14	3	4
65-74	3	2	5	3	2

*\*no students over the age of 74*

6. These services are available at all public higher education institutions in Virginia.
7. As the trend of employees working longer and retiring later continues, we expect to see an increase in the number of Virginians 60 years of age and older enrolling in credit and non-credit offerings as part of their continuing education while in the workforce. While the average age of students may increase slightly, we do not anticipate significant growth in overall numbers of students from all age groups.
8. Maintaining awareness of the unique educational and recreational needs of aging Virginians in terms of accessibility to facilities and equipment, methods of communication and types of programming. This needs to happen at all levels.
9. The University uses a wide variety of communication tools to reach its customers. Our audience varies in age, socio-economic status, race, gender and location so publications, websites and advertising must be constructed so as to be readily available and accessible to the widest population.

Departments that offer lectures and concerts and our museums and cultural divisions do specifically “target” seniors by communicating with groups and organizations that are made up of significant numbers of older citizens. The University actively encourages participation by local citizens by sending correspondence in the mail, displaying banners and distributing informational materials to local non-profit organizations. In addition, the administration, staff and faculty are thoroughly engaged in a wide variety of community services, carrying the UMW “message” to others.

10. The development of non-credit courses, training, certifications and general learning opportunities are and will continue to take into consideration the demands of senior citizens. The same can be said regarding the University's recreation and arts offerings.
  
11. The University has not yet experienced a significant increase in employees retiring later. What we see coming is a time when there are many retirements within a relatively short period. There is a significant cadre of employees who are in their mid to late 50's and early 60's who have sufficient years in the State retirement system to retire. This will be a significant loss of institutional knowledge and experience. The University is cognizant of this and is taking steps to plan for leadership succession using mentoring and recruitment strategies.